



Club Growth Director
Report to District Council at the Fall Conference, 18 November 2017
For the period 1 July 2017 – 13 November 2017

October 1 dues renewal

132 clubs have paid their dues. Additional 11 clubs have paid with less than 8 members and 3 clubs have not paid dues. There is risk of losing these 3 clubs.

Club officer lists

All clubs have submitted their club officer lists for 2017-18 year. We will be watching for 2 clubs to submit their 2nd officer list prior to January as they elect executives for 6-month periods.

Member payments

Membership payments to date 2143
Distinguished District Goal 5796

New Clubs

Blue Toastmasters
Charter ceremony for Champion Speakers

Prospective Clubs

District 99 is in the process of getting the following clubs built:

- Towering Talkers, Teresa Young
- Toast of Edmonton, Marg Faryna
- Radisson Hotel, Marg Faryna
- Bissel Centre, Peter Kossowan
- Stan Daniels Centre, Peter Kossowan
- CGI, Chris Pederson and Glenn Walker
- Cushman & Wakefield, Chris Pederson
- Antigone Oreopolous (Community Club), Chris Pederson
- St Paul Chamber of Commerce, Peter Kossowan
- Bonnyville, Jason Karras
- TJ the DJ in Red Deer
- Slave Lake, Doug Kariel

Thank you to Peter Kossowan, Marg Faryna and Teresa Young who continue to contact prospects and have assisted with conducting vibrant demo meetings.

Club coaches

The District is currently running Club Coach Orientation seminars for all who are interested in becoming a club coach. Coach appointments have been slow and the District needs more volunteers to take on this role.

District Incentives

District Incentives have been introduced for the 2017-18 year in the form of a membership building contest. Details can be found on the District website under the 'For Members' heading.

Biggest Challenge

Despite the positive number of potential new clubs, membership is a real concern. Membership retention is weak and recent reports show many clubs have submitted their membership dues with a significant drop in numbers. However, we need to focus on membership retention and new members across the district.

Club websites have proven to be essential for clubs to get the word out. Many guests report that they "found the club" on the website. Clubs need to ensure their club demographic information is accurate on the Toastmasters International Website. MeetUp is also proving to be a great recruitment tool for clubs to use.

Our goal for membership continues to be to get all clubs to charter strength by focusing on quality meetings that include educational components of speaking and leadership. Quality meetings attract and retain members; as do clubs that exercise all elements of moments of truth, consistently. This is the District Mission!