

Division B Report

Submitted by Joan Petruk

Summary of Division

We have 22 club that are currently active, with two that are below 8 members, Camrose and Biotoast and Northern Lights

Club Leader training: 4/5 areas had 68% or more percent of their club leaders trained in the first round, with Area 31 achieving 86%.

The 31(Kierra Koetke) and 62 (Joan Petruk) Directors and Division B Director (Dave Cartledge) from last year ensured that the club leader training was completed achieving a total of 65.2%.

All area and division contests have been completed.

Division meetings were held in July in Edmonton, and during District Leader training in September.

Breakdown of club activity by Areas

Area B9 report – Area Director Melanie Kruger

Friendly Achievers

Members are setting and achieving educational goals. Club has been President's Distinguished over the last few year. Very strong club according to President Dave Yadallee. Struggle is to maintain 20 club members. Plan to hold several open houses over a period of days at the end of November and early December. Meet at Grey Nuns hospital and currently have posters in hallways to recruit more public and staff members. Some club members work at the hospital. 6 club officers trained in round 1. As of October 31, 2017, the club has 16 members and has achieved 1 goal. Chartered in 2012.

Millwoods Vocabulaires

Club was President's Distinguished last year. They have had 6 new members join this year. The Club meets at the Multicultural Centre that is next door to Millwoods Public Library and they receive a lot of foot traffic and traffic through their website (questions). They have several guests at almost all meetings. They currently do not have a formal mentorship program. While club members will take on meeting roles, the club struggles to have club members sign up to do speeches. In my opinion, there is quite a bit of reliance on Eileen Szakacs (current VP Ed & Immediate Past Area B Director) to take on leadership roles within the club (e.g., Toastmaster for meetings, Contest Chair, speeches). 5 club officers trained in round 1.

As of October 31, 2017, the club has 17 members and has achieved 2 goals. Chartered in 1980. President Christy Weis (formerly McPhillamey). Perhaps Area/District could host a Keeping the Commitment session from Successful Club series.

Southern Lights

President's Distinguished several years in a row. Very strong club with excellent camaraderie and a good mix of experiences of club members; 3 DTMs. Each club member has a plan in place

to achieve educational goals. They meet individually with the VP Ed (Nigel Bowles) to set goals well in advance of the start of their Toastmaster year (they do not meet in July and August). All 7 club officers were trained in round 1. They also were the only club to complete and hand in their DCP and Club Success Plan to me well in advance of my Area Director visit. Southern Lights meets at Providence Centre and hosted the Area B9 Speech contest, providing more than hosting, they also had the majority of volunteers step up to assist with carrying out the speech contest. Club is aiming for 9 of 10 goals for President's Distinguished. I don't think there is anything the district can do for this club that is not already being done. Perhaps Southern Lights would be open to sharing their club mentorship experiences at the next TLI/round of training. Plan to keep the website updated and have more postings on Facebook to generate further interest in the club.

As of October 31, 2017, the club has 23 members and has achieved 3 goals. Chartered in 1979. President Vishwada Buson. Both Area B9 fall contest winners were from this club (Nigel Bowles – speech & Diane Gunn (Table Topics) as well as the 2016-17 Area TM of the Year (Pat Cunningham) and Rookie of the Year (Bob Wang). Pat Cunningham was also Division B TM of the Year 2016-17.

BioToast

Marg Faryna is working with 3 club members who are keen to keep the club going. Last update was from mid-September and Marg said the club is open to memberships outside of the office. Chartered in 2016.

The target date for a demo / guest welcome meeting is 1st half of January when everyone is making plans for the new year.

Northern Lights

Not meeting this year. However, I believe it would be nice as an Area and District to approach last year's club executives with an invite to see if there is interest (or a 'spark(s)' as District Director Don Zurakowski would say) in reviving the club for the start of next year's Toastmasters year. I took Don's Mentorship Introduction last month and had also read in a TI manual that if a club doesn't meet for 2 years in a row, then they have to re-charter as a new club. It would be a shame to lose this club and its history as it has chartered in 1980.

Area 62 Director – Doug Thomson,

Lacombe Club

What's working well

Enthusiastic core group

Members are focused on the DCP

Meetings are well run and try to have at least one speech every meeting

Struggles

Membership is currently at eight.

Recruitment initiatives

Considering adding a 3rd meeting. One evening meeting in addition to their two lunch time meetings

Had an open house earlier

Advertising on the radio

District help

They would like to have a club coach, Dave has suggested one and I am following up.

Stettler Club

Enthusiastic core group

Focused on the DCP

Meetings are well run and try to have at least one speech every meeting

Current membership is eight

Struggles

Membership

Recruitment initiatives

They are bringing in a series of guest speakers with a high profile in the community

NOVA Chemical Club - Joffre

They have enthusiastic members

Focused on the DCP

Meetings are well run and try to have at least one speech every meeting

Current membership is thirteen

Struggles

Corporate club – people can't always make a noon meeting due to work commitments

Recruitment initiatives

Working with Management to encourage people to attend

Sky Talkers in Innisfail

Current membership is 10.

Members join this club from a number of locations using skype conferencing.

They have had a lot of guests so far this year.

The club has a coach. There is one additional site set to come on board via skype with possibly another five new members.

Area 6 Director - Von Eric Tandoc

Drayton Valley Club

For recruitment initiatives, Facebook is the number one tool the members are using particularly to promote the club. The Facebook page and invited all my friends in Facebook to like our page, I posted our Meeting schedules(October to February 2018) . I also use my personal Facebook to promote my "Toastmaster Tour" and I received inquiries and feedback from people. Awareness Campaign is my initiative in recruitment and promoting TM.

My next Action Plan in recruitment and promoting TM is meeting different Heads of other organizations and Administrators of School. Last month I had a brief meeting with the Administrator of Norquest College here in Drayton and she allowed me to have our flyers and brochures as well as our small poster to be posted in their School Lobby. Just today I had a meeting with our Municipal Library Manager and the meeting went well.

Next on line is I will request a meeting with Editor in Chief of our Local newspaper in preparation for the promotion of hosting the Area B6 Spring Contest next year. I'm also interested in the presentation of Speech Craft in the other club of my Area. My visit to Beaumont last week, our topic is about recruitment and we also discussed about how can the District will help us in terms of getting fund for printed materials. I got free brochures in Vancouver International Convention but its only enough for Drayton Valley.

How can the District and Division help us? Last month, Melanie and I were talking about how the District can help us. Can we get free materials from the District and Division? Like brochures, printer paper, or anything that can help us in promoting TM. This is also the feedback I got from the President of Beaumont Club.

Leduc Club

Leduc currently has eleven members. They are busy recruiting new member. They have 5 club leaders trained in the first cycle.

Camrose Club

Camrose started the year with only five returning members and currently has seven members. A coach has been assigned to the club. Recruitment initiatives include putting up posters around town, placing advertisements in two local papers every week, and attending the chamber of commerce meetings to recruit. Seven members attended club leader training.

Beaumont Club

Beaumont currently has eleven members, and are actively working to recruit additional members trained in the first round.

Wetaskiwin Toastmasters There is a core group trying to get a club going in Wetaskiwin. An open house is planned for November 23, 2017 with articles and advertisements in the local paper.

Area B51 – Tolu Adelowokan

Clubs Report:

Lingo Advanced Communicators Club

Activities: Ongoing workshops and special meetings, regular meeting, Club Success Goal in process

Planned activities: Open house, membership drive

Challenge: Membership numbers with potential implications of the meeting venue

District help: Potential publicity, support for membership drive

ToastmAPSters Club

Activities: Regular meetings, Social activities to involve other staff members, Club Success Goal in process

Planned activities: Open house to feature staff invitation

Challenge: **Large club size**(thankfully, not a challenge currently, but might be a potential challenge; plans in place for Area to support through links with other clubs in Area to support same)

District help: Link up with other clubs to allow opportunities for speeches and meeting roles

Golden Mountain Club

Activities: Regular meetings, Social activities to involve other staff members, Club Success Goal in process

Planned activities: Open house, membership drive

Challenge: Membership numbers with potential implications of the meeting venue

District help: Potential publicity, support for membership drive

Riverbend Club

Activities: Regular meetings, Club Success Goal in process, planned social activities

Planned activities: Open house, membership drive

Challenge: Membership numbers with potential implications of the meeting venue
District help: Potential publicity, support for membership drive