



District 99 Division D Director's Report – Northern Alberta & Saskatchewan

Division D - Nov 18th, 2017

Educational Awards

Our Educational progress is going well. We have 4 Triple Crown members to date and 29 members who have achieved an educational milestone this past month! The members we do have are awesome and dedicated to the betterment of themselves and their clubs!

Membership

The membership of the Division is down about 12% from this time last year. The Area directors are working hard to identify the cause and helping to support the clubs and members wherever possible. We hope to gain back our loss by Spring 2018 and see growth by June 2018.

DCP Goals

As of November 15th - Division D needed 4 more paid clubs and 10 distinguished clubs to become a Distinguished Division. We have 6 clubs with 4 DCP Goals to date. The big push will be from the Area Directors in their next round of visits to explain the value in having DCP goals within the club.

Club Officer Training

Division D had a very successful COT in August with over 50 members trained. Our next training is scheduled for Jan 18th. We have decided to change the format a little to encourage our "Frequent Flyer" members to attend. More on this as the date approaches.

Contact with Area Directors

I have 6 Directors. The communication is based on "when needed basis". I feel they are comfortable reaching out when my help or support is needed. They are all quite self-sufficient! We had an Executive Council Meeting in September and another is scheduled for January 2018. I definitely could do a better job of reaching out more to them individually! Something for me to work on in the New Year!

Contests

Our Fall Contests were a great success. Well attended and well organized. Kudos to my great team! There were contestants from all the Areas who advanced to the Division Contest in October. The turnout for the Division D Contest was a little more than expected. A new room next time!!

Clubs

We have 3 clubs that I consider in "red" area and have a high possibility of closing. This is due to rural location, employment change, and physical location changes and thus drops in membership. We have another 3 clubs in "yellow" - doing ok but their membership is a little low and needs attention before they get into trouble. I am happy to report however, that we have the majority of our clubs doing well. Progressing and finding new members.

New Clubs

A couple of my Area Directors and long-time members are actively doing demos and presentations to prospective clubs. We are active with 3 possibilities at this time. Our main focus for the first quarter of 2018 will be helping our struggling clubs. Secondary to that we will be always looking to add new members and keeping our current membership engaged.

Successors for District Roles

As a Division we do have concerns over the 1 year appointment of directors, We feel the learning curve is steep in the short time and thus it inhibits the ability of the Director to do an "excellent" job. We hope to discuss this with the District at a later date. The topic has been discussed with my team and 2 out of 7 of us have successors. This will be a topic on our Agenda in January at our Council meeting.

A handwritten signature in blue ink, consisting of several loops and a long horizontal stroke extending to the right.

*Submitted by Lana Sweeney, November 16, 2017
Division D Director 2017-2018*