



## District 99 Division Directors Report Central & Northern-Alberta & Saskatchewan

Division A November 18, 2017

### Membership

*Division A membership is 182, a growth of 20 percent since the beginning of the year. Average club size is still just over 12. However, 48 percent of clubs have more than 12 members which is above the district average of only 38 percent*

### DCP Goals

*One club, the Sundowners is already distinguished and four more are with a goal or two and likely will be distinguished by the end of January.*

### Club Visits

All but three of the club visits are complete and in the process of being submitted to Toastmasters International. It will then be possible to assess and pursue leadership succession possibilities in the division.

Arrangements are being made for two visits to be completed by a former Area Director as the current Director has been elected a county councillor and has limited time available.

### Contact with Area Directors

Conference calls proved not to be helpful as clubs situations differ substantially across the Division. Instead regular monthly phone call with each directed have allowed for focussed discussion of issues.

### Contests

Three of the four areas were represented at the Division speech contest and Division A has representatives in both contests at the conference.

### Clubs

Five of the seven rural clubs have eight or nine members and are struggling. These clubs are hours apart from each other making identification and appointment of coaches very unlikely. As an alternative the division will be hosting a coaching seminar over Skype to determine interest in a continuing relationship to try to improve club prospects. Efforts will include:

- Working with clubs to improve marketing through club websites and social media
- Providing position training to improve excellence in club execution
- Arranging for webinars on various educational topics.
- Posting materials and videos on the district site which may be of help to clubs

### New Clubs

Efforts have been ongoing to wind down the affairs of the Toast of the Town club in Stony Plain. It is also expected that a demo meeting to start a new club there will be held in early January.

Other club prospects are being investigated.

*Respectively submitted Dan McCosh Division A Director 2017-18*