

Public Relations Report District Council Meeting Nov 18 2017

The PR Team started off the year with training and working with the Trio to build the Communication Strategy for the year. In September, we did a relaunch of the website so we can build a website that is mobile friendly and is easier for members and leaders to navigate. Since the beginning of the year, we had 4 external publications to date. We are also currently working on an educational plan to provide tips for the clubs to enhance the club experience. Once thing the PR team always welcomes is feedback from the clubs and this is highly encouraged. We are also open to have questions come in from the clubs so we can provide a team atmosphere to support club PR efforts.

We are looking forward to what's to come.

Since the business meeting yesterday, i have been receiving lots of great questions and this is encouraging.

Respectfully submitted.
Kierra Koetke