

# **Division B Report**

## **Submitted by Joan Petruk**

### **Summary of Division**

We have 21 club that are currently active, with one that is below 8 members, Bio-toast had 8 members registered in the past six months but currently has no members registered. There are some toastmasters working with the club trying to rebuild it. Dream Catchers have 23 members but the fees were late coming in but are promised before the end of April.

Club Leader training: We are sitting at 45.6% of Club Leaders

Division B worked with the other four Division Directors in Alberta to put on the Toastmasters Leadership Institute in January. All feedback was positive; however, the roads were bad that day and we had approximately 150 people show up. We are planning another one for June to start our summer training off before summer.

Division B also held Club Leader Training in Innisfail on February 3<sup>rd</sup> and another one in Red Deer on February 17, 2018. Turn-out was lower than in past years but the weather impacted attendance.

We currently have two distinguished clubs, but many more that are close.

### **Breakdown of club activity by Areas**

#### **Area B9 report – Area Director Melanie Kruger**

##### **Friendly Achievers**

Members are setting and achieving educational goals. Club has been President's Distinguished over the last few years. Very strong club according to President Dave Yadallee. Struggle is to maintain 20 club members. Meet at Grey Nuns hospital and currently have posters in hallways to recruit more public and staff members. Some club members work at the hospital. 6 club officers trained in round 1 but only 2 in round two. As of October 31, 2017, the club has 16 members and has achieved 1 goal. Chartered in 2012.

##### **Millwoods Vocabulaires**

Club was President's Distinguished last year. They currently have 20 members. The Club meets at the Multicultural Centre that is next door to Millwood's Public Library and they receive a lot of foot traffic and traffic through their website (questions). They have several guests at almost all meetings. They currently do not have a formal mentorship program. While club members will take on meeting roles, the club struggles to have club members sign up to do speeches. In my opinion, there is quite a bit of reliance on Eileen Szakacs (current VP Ed & Immediate Past Area B Director) to take on leadership roles within the club (e.g., Toastmaster for meetings, Contest Chair, speeches). 5 club officers trained in round 1 but only 2 in round two.

Chartered in 1980. President Christy Weis (formerly McPhillamey). Perhaps Area/District could host a Keeping the Commitment session from Successful Club series.

##### **Southern Lights**

President's Distinguished several years in a row. Very strong club with excellent camaraderie and a good mix of experiences of club members; 3 DTMs. Each club member has a plan in place to achieve educational goals. They meet individually with the VP Ed (Nigel Bowles) to set goals well in advance of the start of their Toastmaster year (they do not meet in July and August). All 7 club officers were trained in round 1. They also were the only club to complete

and hand in their DCP and Club Success Plan to me well in advance of my Area Director visit. Southern Lights meets at Providence Centre and hosted the Area B9 Speech contest, providing more than hosting, they also had the majority of volunteers step up to assist with carrying out the speech contest. Club is aiming for 9 of 10 goals for President's Distinguished. I don't think there is anything the district can do for this club that is not already being done. Perhaps Southern Lights would be open to sharing their club mentorship experiences at the next TLI/round of training. Plan to keep the website updated and have more postings on Facebook to generate further interest in the club.

As of April 24th, 2018 the club has 17 members and has achieved 7 goals. Chartered in 1979. President Vishwada Buson.

### **BioToast**

Marg Faryna is working with 3 club members who are keen to keep the club going. Last update was from mid-September and Marg said the club is open to memberships outside of the office. Chartered in 2016.

The target date for a demo / guest welcome meeting is 1<sup>st</sup> half of January when everyone is making plans for the new year.

### **Northern Lights**

Not meeting this year. However, I believe it would be nice as an Area and District to approach last year's club executives with an invite to see if there is interest (or a 'spark(s)' as District Director Don Zurakowski would say) in reviving the club for the start of next year's Toastmasters year.

### **Area 62 Director – Doug Thomson,**

#### **Lacombe Toastmasters:**

Lacombe club has gone public and now has 17 members registered. With only three returning members, we have to support this club but this club has great potential and eager new members.

**NOVA** club has 14 members. Mike's Bertin has presented the Pathways presentation. There are a few members who will join after the rollout.

Nova club is planning a big membership campaign to align with the Pathways rollout and believes it will really appeal to the hundreds of young professionals on site.

#### **Stettler Toastmasters**

Doug Thompson plans to attend the meeting in Stettler next week as they are really struggling for members. Current membership is eight.

#### **Central Alberta Skytalkers**

This club is the only club that has members join the meeting using Google Handout. Due to the seasoned members in the club also holding District roles and belonging to other clubs, the club could use more consistency. Their membership is currently at ten members. The club is offering a Speechcraft course in May/June to try and get more members.

## **Area 6 Director - Von Eric Tandoc**

### **Drayton Derrick Toastmasters Club:**

Currently at 7 goals but 14 members. By the end of February. Need 5 more new members on or before June 30,2018 to become Distinguished Club. They had their Open House on February 28 and another one is booked for May.

### **Devon Battle Oilers Toastmasters Club:**

Achieved 6 goals in DCP, as of this report they need more 7 members on or before June 30,2018 to become Distinguished Club. 5 Officers trained in 2nd round of COT.

### **Leduc Toastmaster Club:**

The club now has 4 goals and 11 members. 5 Officers trained in 2nd round of COT.

### **Beaumont Toastmasters Club:**

The club has 4 DCP points. Need 4 more members to become Distinguished Club. Only one club officer trained in the second round. I already talked to the Club President about this. They had their Open House in March to attract new members.

Area B6 needs 3 Clubs to become Distinguished to achieve the recognition of Distinguished Area this year. Von completed 4 Club Visits by the end of February.

### **Camrose Club**

Camrose club started the year with only five returning members and currently has 13 members, Two coaches have been assigned to the club. Recruitment initiatives include putting up posters around town, placing advertisements in two local papers every week, and attending the chamber of commerce meetings to recruit. A second Speechcraft was booked for March/April. The club recently taught a Youth Leadership course for a home school group. The parents are sitting in on the class and are expressing interest in Toastmasters. Also, some of the students are 17 and 18 years old and are expressing interest in continuing so may be future members. The club is hoping this will translate into more members. They held an open house and several guests have joined. Camrose club currently has 8 points.

**Wetaskiwin Toastmasters** There is a core group trying to get a club going in Wetaskiwin. The group had around 20 members so have elected an executive, are working on a budget and planning on starting to sign members up as early as May.

## **Area B51 – Tolu Adelowokan**

Clubs Report:

### **Golden Mountain Club**

Club is meeting regularly although with low attendance at many meetings. Making efforts to continue with high standard meetings.

Contest not conducted this spring due to the challenges below.

Challenges:

1) Location- meeting at Revera Retirement Home. Meeting night coincides with social night at the residence with band members and guests. Parking concerns and potential for guests not finding parking.

2) Membership- club membership sits at 13 now and therefore planning on considering meeting time change or changing location.

Club believes that will achieve even more success if can resolve the concern around the location/meeting time

### **Lingo Advanced Communicators Club**

Club meeting regularly although with ls.

Making efforts to continue with high standard meetings. Organizing workshops as well including Judges' training and on contests.

Club contests organized with great success

Working on building membership base.

Challenges:

1) Location- meeting at Revera Retirement Home. Meeting location has reduced visibility and with parking challenges sometimes too.

2) Membership- club membership sits at 15 now and therefore working on building this further. This club has only 2 DCP points.

### **Riverbend Toastmasters Club**

Club meeting regularly.

Making efforts to continue with high standard meetings. Conducted an open house and modifying meetings to make same more entertaining. The club has 17 members and 4 points.

Challenges:

1) Location- meeting at Revera Retirement Home. Meeting location has reduced visibility and with parking challenges sometimes too.

2) Membership- club working on building membership further

3) Meeting roles: club is making great efforts and achieving success with having new members take on meeting roles

### **ToastmAPSters Club**

Club meeting regularly at noon hour on Thursdays. Making efforts to continue with high standard meetings. This club currently has 22 members and 7 points.

Contest organized with success and also hosted the Spring Area Contest.

Challenge:

High Turnover- still maintaining really strong group although with significant turnover of members.

## **Area B31 report by Christine Fernie, DTM**

I have tried to solicit a replacement area director with no luck at any of the clubs in Area B31. Of the 4 clubs, there are only 3 that have potential candidates for district leadership roles. If we get a new club in the Red Deer area, they should be added to Area B31.

### **Sylvan Lake, AB - Sylvan Slick Speaker #1216243 (open) meet every Monday 7-8:30 pm.**

Officers trained 5 & 5. 7 DCP goals met. Member base of 20. 16 members after March 30 renewals. Need to get back to 20 members to be distinguished. Sent 2 contestants & 3 members to support area-level contests. Executive meets monthly. 2 strong leaders delegate and allow new leaders to struggle and grow.

### **Red Deer, AB Sunrise #6359 (open) meet every Tuesday 7-8:15 am.**

Officers trained 7 & 6. 6 DCP goals met. Member base of 17. 18 members after March 30 renewals. Need to reach 20 members to be distinguished. Hosted, had 2 contestants & 4 members to support area-level contests. Strong leadership team actively promoting the club on all fronts.

### **Red Deer. Kitowin #2928 (open) meet every other Wednesday 7:30-9:30 pm.**

Officers trained 6 & 3. 4 DCP goals met. Member base of 16. 17 members after March 30 renewals. Need to reach 20 members to be distinguished. Sent 1 delegated contestant for area-level contests. Lots of guests, but they don't seem to convert a high percentage to members. Need more visits to really understand what is the issue.

### **DreamCatchers #778761 (open) meet every Thursday 1:15-2:45 pm.**

Officers trained 6 & 0. 1 DCP goal met. This club is challenged to achieve distinguished status for two reasons: The members are special needs so progress through their manuals slowly. There is only one staff member registered with TMI so this impacts the ability to get the officers trained and was an issue to make contact with the club leadership as the only point of contact left twice this year with no notification by one of the staff. Club does not participate in Area-level contests unless they host. Company is undergoing turnover in management and the renewal process had been slow but they have promised that the registration fees will be submitted before April 30<sup>th</sup>. This club may struggle when Pathways kicks in.

### **DreamCatchers #778761 (open) meet every Thursday 1:15-2:45 pm.**

Officers trained 6 & 0.

Member base of 23, now at 22. 1 DCP goal met.

Will NOT EVER be supporting Area Contests.

Respectfully submitted by Joan Petruk, Division B Director