

Want a Chance to Win a \$100 Toastmasters International Gift Certificate? Sponsor a new member!

Every division will be rewarding one member with a \$100. US gift certificate for sponsoring a new member. Be sure every new member shares what or who influenced them to join and be sure that member receives credit.

This contest will run twice – one for members sponsored from September 15/18 to Jan. 31/19 and then again Feb. 01/19 to June 30/19. The draw will be random...but if you sponsor 6 new members your name will go in the draw 6 times, sponsor one new member your name goes in the draw one time.

Every club needs to track sponsors and submit them to CGD@d99tm.org via email with subject line CONTEST after January 31/19 for the first round. (The draws will be made from all submissions received by Feb. 7/19)

I love this advice from Area Director Christine Fernie on how to make sure members get credit as sponsors, “Be sure club officers ensure that someone always gets credit for sponsoring every new member. If the member found Toastmasters via the internet, then who is responsible in the club for keeping the internet current? Give that member credit as the sponsor. If the new member read about the club on a poster, where was the poster and who put the poster up? Give that member credit as a sponsor. If they heard from a friend of a friend, then ask enough questions to get a name. If there is no specific sponsor that brought the person to the club, then who was most influential in the person joining?”

Christine says “When I was VP Membership, I would explain to the new member that I like to ensure that someone gets recognition for helping members to decide to attend a meeting or for helping them get clarification about whether they should join or not. Most new members were impressed by the fact that as a organization we were looking for ways to recognize our members and would give me the name of their influencer in lieu of a sponsor.”

Keep Christine’s advice in mind when you sign up your new members. Questions about the contest? Contact Rena at rena.weikle@d99tm.org.