

TOASTMASTERS LEADERSHIP INSTITUTE

THE GREATEST SHOW ON EARTH?



WHAT IS TLI

- **EXPANDED CLUB OFFICER TRAINING**
- **NOW OFFERED TWICE A YEAR**
- **TRANSITION TO DISTRICT RESPONSIBILITY**
- **TAKING ON DISTRICT CONFERENCE CHARACTERISTICS**



WHAT'S IN IT FOR ME?

- **FOR TOASTMASTERS - EXPAND KNOWLEDGE AND HONE SKILLS**
- **FOR PRESENTERS – EXPAND PRESENTATION SKILLS AND GET FEEDBACK**
- **FOR ORGANIZERS – GAIN EVENT MANAGEMENT SKILLS**
- **FOR THE DISTRICT – ATTRACT MANY MORE PEOPLE TO COT**

WHAT WE ARE TALKING ABOUT TODAY

- **WHAT SHOULD WE INCLUDE IN TLI /HOW SHOULD IT BE ORGANIZED**
- **HOW DO WE INCREASE THE ATTENDANCE**
- **NOT GOING TO TALK ABOUT**
 - **HOW TO ORGANIZE THE TLI**

WHAT SHOULD THE TLI INCLUDE

- **WORK IN GROUPS AROUND YOUR TABLE**
- **LOOK AT NOVEMBER TLI**
 - **WHAT WOULD YOU DELETE**
 - **WHAT SPECIFIC OR GENERAL TOPICS SHOULD WE ADD**
 - **SHOULD WE ORGANIZE FOR EACH CLUB OFFICER**
 - **WHEN SHOULD COT BE OFFERED (FIRST, SECOND OR LAST)**
- **YOU HAVE 10 MINUTES AND THEN SOMEONE SHOULD REPORT BACK**

HOW TO IMPROVE ATTENDANCE

- **WHAT CAN PEOPLE GAIN BY ATTENDING TLI?**
- **WHAT CAN WE DO TO GET THEM TO COME OUT?**
- **WORK IN GROUPS AROUND YOUR TABLES TO PRODUCE A PROMOTION TO GET OFFICERS TO ATTEND THE TLI**
 - **FLYER**
 - **EMAIL**
 - **SOCIAL MEDIA**
 - **ACT**
- **10 MINUTES AND PRESENT YOUR PROPOSAL**

WE ALL NEED TO WORK TOGETHER

- **TO FIND PEOPLE TO PRESENT AT TLI**
- **TO PLAN AND DELIVER TLI**
- **MOST OF ALL, TO VIGOROUSLY PROMOTE TLI**
- **LET'S GO FOR 350!**