



# Vision, Values and Mission

Glenn Walker DTM



## Objectives

- ▶ Understand the vision of Toastmasters International
- ▶ Examine and understand the values of Toastmasters International.
- ▶ Examine the Mission Statements of
  - Toastmasters International
  - Clubs
  - Districts
- ▶ Understand how vision, values and mission are involved in what we do as members of the District 99 Team.



## Toastmasters International Envisioned Future

**To be the first-choice provider  
of dynamic, high-value,  
experiential communication and  
leadership skills development.**



## The Core Values

### Integrity

- Firm adherence to a code of especially moral or artistic values.

### Respect

- High or special regard.

### Service

- Contribution to the welfare of others.

### Excellence

- The quality of being excellent (eminently good).

Source: Merriam-Webster



## The Core Values

Integrity

Respect

Service

Excellence

**What do they  
mean to you?**



## Mission Statements for International and Clubs

### Toastmasters International

- We empower individuals to become more effective communicators and leaders.

### Club Mission

- We provide a supportive and positive learning experience in which members are empowered to develop communication and leadership skills, resulting in greater self-confidence and personal growth.

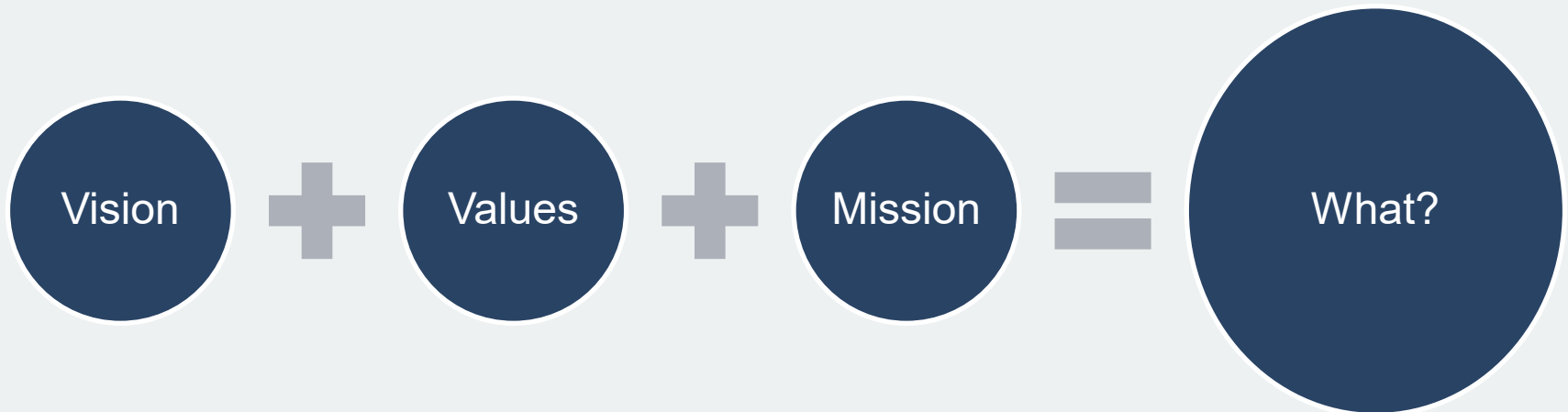


## Mission Statement for Districts

**We build new clubs and  
support all clubs in  
achieving excellence.**



## What Does It All Mean?







# Integrity

To be the first-choice provider of dynamic, high-value, experiential communication and leadership skills development.

## Vision

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## Mission

We build new clubs and support all clubs in achieving excellence.

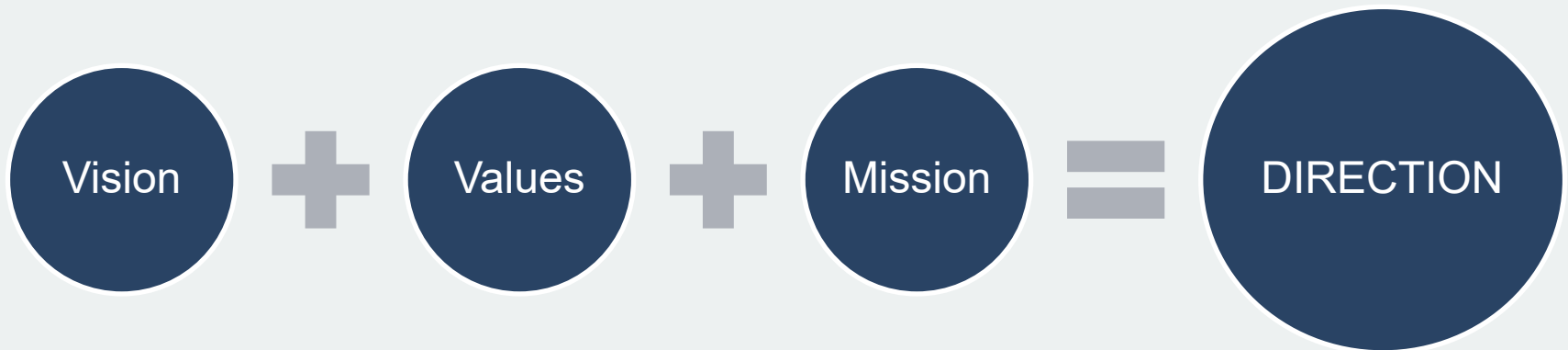
# Excellence

Respect

Service



## What Does It All Mean?





## The Main Thing

**The main thing is to  
keep the main thing the  
main thing.**



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