

FINAL THOUGHTS

- ▶ Membership Growth & Retention Happens When:
 - Current members are making and meeting goals
 - Current members are taking leadership roles
 - Current members are mentoring new members
 - The club advertises
 - The club members invite guests
 - Guests are welcomed & invited to join
 - New members are incorporated into meetings
 - New members are mentored
 - New members are making and meeting goals