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# District 99 Club Officer Training

Tools and Resources

(Vice President Membership, Vice President Public Relations, Treasurer, Sergeant at Arms)

Cheryl Persson, DTM  
July 23, 2020

# Agenda

- Distinguished Club Program
- Brand Portal
- Club Central
- Club Officer Tools
- Virtual Meetings
- District 99 Website

# **Distinguished Club Program**

# Distinguished Club Program



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## Leadership Central

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# Distinguished Club Program



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Expand		Collapse		Membership Payments						Club Growth			Distinguished Clubs	
Region				New	Renewals	Charter	YTD	Base	Growth	YTD	Base	Growth	YTD	%
▼	Region 01	DSP	Training	8,433	31,723	749	40,905	45,598		1,052	1,194		280	
	District 02	Y	Y	1,443	5,634	207	7,284	7,948	-8.35%	177	195	-9.23%	44	22.56%
	District 07	Y	Y	991	4,091	81	5,163	6,059	-14.79%	134	163	-17.79%	29	17.79%
	District 09	Y	Y	354	1,535	40	1,929	2,361	-18.3%	61	69	-11.59%	11	15.94%
	District 15	Y	Y	654	2,224	68	2,946	3,386	-12.99%	73	91	-19.78%	22	24.18%
	District 21	Y	Y	992	3,451	147	4,590	5,017	-8.51%	127	137	-7.3%	34	24.82%
	District 32	Y	Y	526	2,225	0	2,751	3,163	-13.03%	83	98	-15.31%	12	12.24%
	District 39	Y	Y	925	4,083	82	5,090	5,535	-8.04%	137	154	-11.04%	35	22.73%
	District 57	Y	Y	1,314	4,678	69	6,061	6,111	-0.82%	140	151	-7.28%	54	35.76%
	District 96	Y	Y	1,234	3,802	55	5,091	6,018	-15.4%	120	136	-11.76%	39	28.68%
▼	Region 02	DSP	Training	9,200	33,679	1,326	44,105	48,696		1,072	1,196		330	
	District 01	Y	Y	1,443	4,555	64	6,062	7,041	-13.9%	151	177	-14.69%	46	25.99%
	District 04	Y	Y	1,181	4,592	178	5,951	6,975	-14.68%	120	142	-15.49%	38	26.76%
	District 12	Y	Y	589	2,517	168	3,274	3,526	-7.15%	90	93	-3.23%	25	26.88%
	District 33	Y	Y	998	3,749	92	4,839	5,237	-7.6%	134	153	-12.42%	38	24.84%
	District 49	Y	Y	488	1,926	40	2,454	2,318	5.87%	63	64	-1.56%	34	53.13%
	District 52	Y	Y	844	3,140	209	4,193	4,674	-10.29%	97	104	-6.73%	27	25.96%
	District 100	Y	Y	640	2,393	127	3,160	3,544	-10.84%	79	92	-14.13%	23	25%
	District 101	Y	Y	1,453	4,932	199	6,584	6,729	-2.15%	150	151	-0.66%	52	34.44%
	District 115	Y	Y	540	1,742	0	2,282	2,739	-16.68%	60	82	-26.83%	12	14.63%
	District F	Y	Y	1,024	4,033	249	5,306	5,913	-10.27%	128	138	-7.25%	35	25.36%
▼	Region 03	DSP	Training	9,508	33,068	1,389	43,965	48,215		1,038	1,176		374	
	District 03	Y	Y	1,490	5,902	302	7,694	8,111	-12.68%	188	208	-9.62%	50	24.04%
	District 05	Y	Y	1,143	4,526	105	5,774	6,658	-13.28%	127	143	-11.19%	50	34.97%
	District 16	Y	Y	538	2,450	65	3,053	3,570	-14.48%	81	96	-15.63%	18	18.75%
	District 23	Y	Y	509	2,015	41	2,565	2,993	-14.3%	70	89	-21.35%	20	22.47%
	District 25	Y	Y	1,161	4,290	198	5,649	6,128	-7.82%	129	155	-16.77%	46	29.68%
	District 34	Y	Y	1,676	4,462	260	6,398	6,561	-2.48%	155	167	-7.19%	77	46.11%
	District 55	Y	Y	1,788	6,183	298	8,269	8,830	-6.35%	180	202	-10.89%	61	30.2%
	District 113	Y	Y	1,203	3,240	120	4,563	4,664	-2.17%	108	116	-6.9%	52	44.83%
▼	Region 04	DSP	Training	6,360	27,934	569	34,863	39,891		934	1,117		243	
	District 06	Y	Y	727	3,553	42	4,322	5,171	-16.42%	119	149	-20.13%	26	17.45%
	District 22	Y	Y	607	2,732	84	3,423	3,886	-11.91%	85	103	-17.48%	16	15.53%
	District 24	Y	Y	368	1,708	27	2,103	2,324	-9.51%	66	69	-4.35%	12	17.39%
	District 26	Y	Y	1,402	5,414	144	6,960	8,115	-14.23%	161	194	-17.01%	53	27.32%
	District 42	Y	Y	872	3,384	52	4,308	4,732	-8.96%	113	128	-11.72%	42	32.81%
	District 64	Y	Y	484	2,146	101	2,731	3,008	-9.21%	82	100	-18%	18	18%
	District 78	Y	N	444	2,307	54	2,805	3,053	-8.12%	73	89	-17.98%	18	20.22%
	District 99	Y	Y	800	3,311	21	4,132	4,869	-15.14%	118	146	-19.18%	32	21.92%
	District 106	Y	Y	656	3,379	44	4,079	4,733	-13.82%	117	139	-15.83%	26	18.71%
▼	Region 05	DSP	Training	8,198	32,601	1,429	42,228	46,659		1,043	1,190		298	
	District 08	Y	Y	635	2,800	110	3,545	4,138	-14.33%	85	105	-19.05%	21	20%
	District 19	Y	Y	354	1,902	103	2,359	2,536	-6.98%	64	78	-17.95%	11	14.1%
	District 30	Y	Y	968	3,889	199	5,056	5,207	-2.9%	117	125	-6.4%	41	32.8%

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Club Status

00002291 TNT Toastmasters

Club Alignment

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District  
99

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13

Membership

Base  
20

To Date  
17

Required  
20

20 members or  
a net growth of 5 new members

Goals

Goals Met  
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Distinguished  
5

Select Distinguished  
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President's Distinguished  
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Chartered 5/1/1967

Goals to Achieve		Goal	To Date	Status
Education (A maximum of 6 will count toward DCP credit.)				
1	Competent Communicator (CC) awards	2	0	2 CCs needed
2	More Competent Communicator (CC) awards	2	0	2 CCs needed
3	Advanced Communicator (ACB, ACS, ACG) awards	1	1	✓
4	More Advanced Communicator (ACB, ACS, ACG) awards	1	3	✓
5	Leadership Awards (CL, ALB, ALS) or Distinguished Toastmaster (DTM) award	1	1	✓
6	More CL, ALB, ALS, or DTM award	1	4	✓
P1	Level 1 awards	4	4	✓
P2	Level 2 awards	2	2	✓
P3	More Level 2 awards	2	0	2 Level 2s needed
P4	Level 3 awards	2	1	1 Level 3 needed
P5	Level 4 awards	1	1	✓
P6	Level 5 awards	1	0	1 Level 5 needed
Membership				
7	New members	4	4	✓
8	More new members	4	2	2 New Members needed
Training				
9	Club officers trained June-August	4	7	✓
	Club officers trained November-February	4	7	
Administration				
10	Membership-renewal dues on time	Y	2	✓
	Club officer list on time	Y	1	

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Update Reports for District 99

## Reports are uploaded daily

April Dues Renewal Status



Dues renewal status for all active clubs in the district. Additional information may be shown if WHQ has received a partial submittal or if there is a problem with the renewal.

January Club Officer List Status

January Club officer list status for all active clubs in the district.

Educational Achievements (current year)

Educational achievements recorded for individuals in clubs in the district since July 1 of the current program year.

New Clubs

Lists all new clubs in the district since July 1 of the current program year.

New Club Sponsors and Mentors

Club sponsors and mentors for newer clubs.

Triple Crown

Members Earning Three or More Education Awards.

October Dues Renewal Status

Dues renewal status for all active clubs in the district. Additional information may be shown if WHQ has received a partial submittal or if there is a problem with the renewal.

July Club Officer List Status

July Club officer list status for all active clubs in the district.

Educational Achievements Archive

Educational achievements recorded for individuals in clubs in the district.

Prospective Clubs

Information about prospective clubs in your district.

Club Coaches

Existing assignments and recent completions.

\_\_\_\_\_



Change Repo

### April Dues Renewal Status - District 99

For questions regarding the information found on this report, please contact [renewals@toastmasters.org](mailto:renewals@toastmasters.org).

4153	D	50	Verbal composite	1027/2020
4905	A	57	Verbal composite	1021/2020
5334	F	17	Verbal composite	1043/2020
5385	A	57	Verbal composite	1047/2020
1143	D	30	Verbal composite	1049/2020
5813	C	16	Verbal composite	1050/2020
5824	C	16	Verbal composite	1051/2020
8720	C	16	Verbal composite	1051/2105
11503	D	2	"Blasphemy not true"	
11601	D	2	Verbal composite	1055/2020
1110	F	14	Verbal composite	1043/2020
4339	B	25	Verbal composite	1090/2020
4172	B	25	Verbal composite	1091/2020
4305	C	1	Verbal composite	1049/2020
4344	F	14	Verbal composite	1044/2020
4346	C	16	Verbal composite	1057/2020
4400	A	44	Verbal composite	1049/2020
7325	A	25	Low - Minimum requirement not met	

 Snip saved to clipboard

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# Distinguished Club Program



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Change Districts: 99 ▾

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## Toastmasters International

### July Club Officer List Status - District 99

Reports are uploaded daily - Updated: July 20, 2020 5:46 AM MT  
For questions regarding the information found on this report, please contact  
[clubofficers@toastmasters.org](mailto:clubofficers@toastmasters.org).

Club	Division	Area	List_Status	Election	Name
284	D	55	Received - 05/23/2020	ANNUAL	Norwood Toastmasters Club
294	D	30	Received - 06/12/2020	ANNUAL	Downtowners Club
302	G	4	Received - 05/19/2020	ANNUAL	Speaking Done Here Club
323	C	10	Received - 05/21/2020	ANNUAL	Oxbridge Orators Toastmasters Club
450	G	2	Received - 05/29/2020	ANNUAL	Saskatoon Club
489	B	9	Received - 06/13/2020	ANNUAL	Northern Lights Toastmasters Club
652	F	3	Received - 05/19/2020	ANNUAL	Club Bilingue D'Edmonton Toastmasters Club
722	C	13	Received - 06/08/2020	ANNUAL	Chatterpillars Club
864	B	51	Received - 05/25/2020	ANNUAL	Golden Mountain Toastmasters Club
939	A	27	List Not Here	ANNUAL	Fairview Club
1084	D	7	Received - 06/19/2020	ANNUAL	Peter Kossowan's Communicators

# Brand Portal

# Brand Portal



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# Brand Manual





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# Brand Manual





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
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
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## Trademark Use Request

Toastmasters International is committed to protecting our brand, trademarks, and copyrights and we count on your diligence to ensure the materials you're creating are not a threat to the intellectual property we know and love.

As a general rule, all non-paper materials require official authorization prior to production or purchase. Please refer to the chart on the right for clarification.

### Request Authorization

- In order to obtain authorization for any of the non-authorized materials from the chart on the right, submit your proposed design through a Trademark Use Request: [www.toastmasters.org/TrademarkUseRequest](http://www.toastmasters.org/TrademarkUseRequest)

All cases are analyzed individually, so please submit your request with plenty of time for the Brand and Trademark Teams to review it and provide feedback.

Trademark authorizations are valid for the term in which they were granted and are not automatically renewed. In order to produce or buy items previously authorized, please re-submit a new Trademark Use Request.



If you're in doubt whether you should submit a request or contact the Brand Team for approval, please check the chart on this page regarding Protocol 4.0: Intellectual Property.

User	Authorized	Non-Authorized	Responsible
Clubs, Areas, Divisions, and Districts	Stationery, business cards, bulletins, newsletters, electronic media, websites, program covers, agendas, and similar items, only if directly related to, and focused on, the mission	Articles such as trophies, ribbons, banners, certificates, clothing or other items, except by specific, prior written authorization from the Chief Executive Officer	Club President, District Director
Officer candidates at all level	Stationery, business cards, mailings, electronic media, websites, campaign literature, and similar items	Articles such as trophies, ribbons, banners, certificates, clothing or other items, except by specific, prior written authorization from the Chief Executive Officer	Candidate
Individual members and officers at all levels	Stationery, business cards, electronic media, and websites, solely to indicate the person's affiliation with a member club	Any personal newsletter, electronic media, bulletin, or similar item; articles such as trophies, ribbons, banners, certificates, clothing, or other items except by specific, prior written authorization from the Chief Executive Officer	Individual

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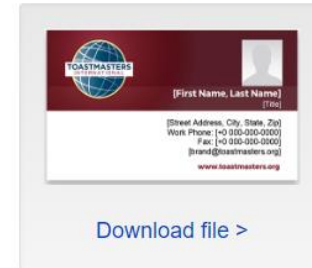
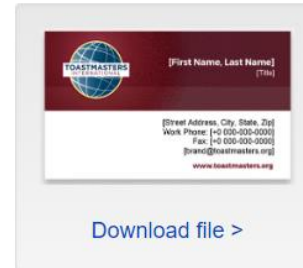
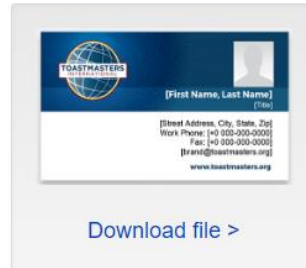
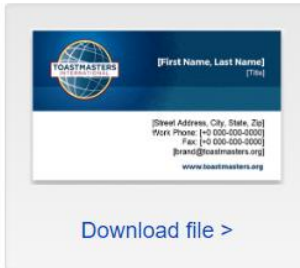
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## Horizontal card designs



## Vertical card designs



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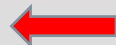
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Feedback

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# Brand Portal

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# Brand Portal

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## TRADEMARK USE REQUEST

Toastmasters International is committed to protecting our brand, trademarks and copyrights. Please note that each request is viewed on a case-by-case basis, and is subject to the approval of the Chief Executive Officer.

Before submitting your request, please refer to [Creating Your Own Materials](#) and complete the following checklist in order to expedite the process.

Should you wish to create customized apparel for a special event, please see the [Brand and Trademark Design Guidelines for Apparel](#).

Request Check-list:

- I have checked the [online store](#) for my item, and it is not available.
- I have ensured that my item meets all Brand expectations in the [Brand Manual](#).
- I have compared my item against the "Logo Don'ts" ([Brand Manual](#) pg. 36).
- I understand that the following items are typically denied: badges, club banners, certificates, pins, ribbons, trophies, and plaques.

If you receive an error when submitting the Trademark Use Request, please submit your request directly to [brand@toastmasters.org](mailto:brand@toastmasters.org) and [Trademarks@toastmasters.org](mailto:Trademarks@toastmasters.org).

Name:

Phone Number:

Email:

Production Deadline:

Year	Month	Day
2020	July	22

District Number: (If you are not a member, please write N/A)

Club Number: (If you are not a member, please write N/A):

TOASTMASTERS

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# Toastmasters Shop

# Toastmasters Shop



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## International Tie

\$33.00

Member Price

Show your Toastmaster spirit with our newly updated International Tie.

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## BROWSE PRODUCTS:



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# Toastmasters Shop



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# Club Central



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## Leadership Central



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## | CLUB CENTRAL

[Click here for Club Central Tutorials](#)

Select a club to conduct club business

2291 - TNT TOASTMASTERS

### Club Membership

<div></div> <div><b>Add Membership</b> Add new, dual or reinstated members</div>	<div></div> <div><div></div><b>Submit Payment</b> Submit credit or debit card payment for memberships. Create custom invoice</div>
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# Club Central



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Current Time at Toastmasters World Headquarters: **Wednesday, July 22, 2020 1:34 PM Mountain Standard Time**

Currently Managing **2291 - TNT Toastmasters**

## | ADD MEMBERSHIP

Is the applicant new to Toastmasters International?

☒ No, Dual/Reinstated Member ☐ Yes, New Member

Last Name (Surname)\*

Email or Member ID\*

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Is the applicant new to Toastmasters International?

☐ No, Dual/Reinstated Member ☒ Yes, New Member

Last Name (Surname)\*

First Name\*

Middle Name

Gender\*

☐ Female ☐ Male ☐ Decline to respond ☐ Non-binary

Home Phone

Mobile Phone

Primary Email \*

[+ Add another email address](#)

Country\*

Company / In Care Of

Address Line 1\*

Address Line 2

City\*

Sponsor Information

Occasionally we would like to contact members with details of services, educational updates, and organizational updates. If this member consents to us contacting them for this purpose, please select below corresponding to acceptable contact methods:

MAIL

No

Yes

EMAIL

No

Yes

PHONE

No

Yes

☐ Please check here if the member relies on assistive technology (such as a screen reader)

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Select a club to conduct club business

2291 - TNT TOASTMASTERS

### Club Membership

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<div></div> <div><b>Submit Education Awards</b> Submit member education awards</div>	<div></div> <div><b>Club Roster</b> Review and print your club's roster. Update member contact information</div>

# Club Central

## Select memberships for payment

 Cancel a Pending Order

 Create a Custom Invoice

Type	Member	Begin Date	End Date	Order #	Amount Due	
<div>Renewal</div>	<div></div>	Apr 01, 2020	Sep 30, 2020	9010331432	\$45.00	<div>Add to Cart</div>
<div>Renewal</div>	<div></div>	Apr 01, 2020	Sep 30, 2020	9010335172	\$45.00	<div>Add to Cart</div>
<div>Renewal</div>	<div></div>	Apr 01, 2020	Sep 30, 2020	9010347759	\$45.00	<div>Add to Cart</div>
<div>Renewal</div>	<div></div>	Apr 01, 2020	Sep 30, 2020	9010350010	\$45.00	<div>Add to Cart</div>

## Membership Cart

Type	Member	Begin Date	End Date	Order #	Processing Fee	Amount Due
There are no members to pay for. Please add the member(s) you wish to pay for to the cart.						

Continue to payment information

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Select a club to conduct club business

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▼

### Club Membership

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## Club Administration



### Club Officer Assignment

Review, update and assign club officers



### Club Demographics

Review and update your club's mailing address, officer terms and club preferences



### Club Financials

Review club receipts and statements



### Distinguished Performance Report

Review your club's Distinguished Performance Report



### Club Achievements

Review and print club awards and achievements



### Eligibility Assistant

Verify member eligibility for speech contests and proxy assignments



### Club Contact and Meeting Information

Review and update club contact information, meeting schedule and location



### Addendum of Standard Club Options

Review, update and print Addendum of Standard Club Options



### Administrative Reports

View and print reports on current and historical club information

# Club Central

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## CLUB OFFICER ASSIGNMENT

Current: Jul 1, 2020 - Jun 30, 2021

Print

President

Megan Lee Hunka, IP1

Term Start Date

7/1/2020



Term End Date

6/30/2021



Vice President Education

Cheryl A. Persson, DTM

Term Start Date

7/1/2020



Term End Date

6/30/2021



Vice President Membership

Shirley Simpson, PM1

Term Start Date

7/1/2020



Term End Date

6/30/2021



Vice President Public Relations

Lorraine N. Wheatley, DTM

Term Start Date

7/1/2020



Term End Date

6/30/2021



Secretary

Crystal Douglas, DTM

Term Start Date

7/1/2020



Term End Date

6/30/2021



Treasurer

Shirley Simpson, PM1

Term Start Date

7/1/2020



Term End Date

6/30/2021



Sergeant at Arms

Kyle M. Lobb, ACS, ALB

Term Start Date

7/1/2020



Term End Date

6/30/2021



Officer Terms are annual or semi annual. See [Addendum of Standard Club Options](#) to change this setting.

Save

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Club Receipts and Statements may be searched up to two years. If a particular receipt you are searching for is not listed, please contact Club & Member Support at [membership@toastmasters.org](mailto:membership@toastmasters.org).

Download Receipts (.CSV)

2020

[Export Excel / CSV](#)

Date	Name	Transaction	Payment Method	Amount	
June 30, 2020		<a href="#">View Statement</a>		\$0.00	
June 17, 2020	Crystal Douglas	<a href="#">Receipt - 6522748</a>	Visa - 2816	\$30.00	<a href="#">Quick View</a>
April 30, 2020		<a href="#">View Statement</a>		\$0.00	
April 28, 2020	Crystal Douglas	<a href="#">Receipt - 6487305</a>	Visa - 2816	\$270.00	<a href="#">Quick View</a>
March 31, 2020		<a href="#">View Statement</a>		\$0.00	
March 15, 2020	Crystal Douglas	<a href="#">Receipt - 6435462</a>	Visa - 2816	\$315.00	<a href="#">Quick View</a>
January 31, 2020		<a href="#">View Statement</a>		\$0.00	
January 29, 2020	Cheryl A Persson	<a href="#">Receipt - 6385673</a>	Mastercard - 0070	\$242.50	<a href="#">Quick View</a>

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







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







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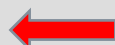


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**Club Officer Kit**

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A club officer has a very important role within Toastmasters International. The success of a club and its members depend on how well you and your fellow club officers execute your responsibilities. By providing leadership and support, you can foster a positive environment that's conducive to members' personal and professional growth, allowing them to achieve their Toastmasters education program goals.

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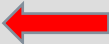
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**Club Officer Kit**



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**Club Management**

**Membership Building**

**Distinguished Performance  
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**Find a Club Advanced Search**



A club officer has a very important role within Toastmasters International. The success of a club and its members depend on how well you and your fellow club officers execute your responsibilities. By providing leadership and support, you can foster a positive environment that's conducive to members' personal and professional growth, allowing them to achieve their Toastmasters education program goals.

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# Club Officer Tools

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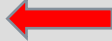


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# Virtual Meetings

# Virtual Meetings

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achieve personal and professional growth!

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## MEMBER TOOLS

Helpful resources for you to achieve virtual victories, stay updated, and keep connected.

[Online Meeting Resources](#)

[COVID-19 Communications](#)

[Toastmaster Magazine](#)

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### Online Meeting Resources

Visit this webpage for helpful resources to facilitate online club meetings.

## TOASTMASTER MAGAZINE

# Virtual Resources

## HELPFUL RESOURCES

### Tools

- On line meeting tips
- Software Comparison
- Prospect Fliers
- Timer Backgrounds
- Digital Ribbons
- Virtual Backgrounds
- Video Recording Guidelines
- Plus more

### How-To Videos

- Successfully filling on-line meeting roles
- 7 tips for attending on-line meetings
- Club officers – keeping your club on track with on-line meetings

### Quick Reads

- Present with Executive Presence on-line
- Virtually visit clubs around the Globe
- Optimize your video conference
- How to appear your best on-line
- Plus more

# **District 99 Website**

# District 99 Website

587-882-4461 | [contact@d99tm.org](mailto:contact@d99tm.org)

[CLUB CENTRAL](#)

[DISTRICT CENTRAL](#)

[DISTRICT PORTAL](#)

[Facebook Group](#)



## DISTRICT 99 TOASTMASTERS

Central & Northern - Alberta & Saskatchewan, Canada

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**16**  
07, 2020



### Assign Your Proxy!

July 16th, 2020 | [Feature Story](#), [General](#), [To Do - Club](#)

Make Sure Your Club's Voice Is Heard! A Club [...]

[Read More >](#)

**30**  
04, 2020



### Meet The New Team for 2020-21

April 30th, 2020 | [Feature Story](#), [General](#)

Meet your new district team for the 2020-21 program year. [...]



# District 99 Website

d99tm.org/meet-the-new-team-for-2020-21/



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## Meet The New Team for 2020 - 21

Meet your new district team for the 2020-21 program year. They take office on July 1st, 2020. They are looking for people to join the team, so get in touch with them if you are interested in volunteering your time in service to your fellow Toastmasters.

### District Director



Rena Weikle DTM

### Program Quality Director



Dotun Eliezer DTM

### Club Growth Director



Richard A. Mattis DTM

# District 99 Website

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## Do you have questions for the District Team?

Use this as a guide on how to engage the district team and access the [portfolio of services](#).

### District Operations

**District Director:** [dd@d99tm.org](mailto:dd@d99tm.org)

- Day-to-day operations
- District admin, finance and logistics
- District committees including nominations and club alignment
- District recognition
- District assets, tools and resources for clubs

#### Key Officers

- Admin Manager – [am@d99tm.org](mailto:am@d99tm.org)
- Finance Manager – [fm@d99tm.org](mailto:fm@d99tm.org)
- Logistics Manager
- Public Relations Manager
- Division and Area Directors
- Recognition Chair
- Nominations and Credentials Chair
- District Alignment Chair

### Program Quality

**Program Quality Director:** [pqd@d99tm.org](mailto:pqd@d99tm.org)

- Distinguished club program
- Club support for Pathways
- District and club officers training
- TLI events
- Club mentoring program
- Speech contests materials
- District conference planning

#### Key Officers

- Pathways Program Chair
- Education and Training Development Coordinator
- TLI Event Coordinator
- District Conference Chair
- District Contest Chair

To learn more, visit the [program quality portfolio](#)



### Club Growth

**Club Growth Director:** [cgd@d99tm.org](mailto:cgd@d99tm.org)

- Leads for chartering new clubs
- Demonstration meetings
- New club sponsors training
- Club coaching and retention of clubs
- Club marketing tools and resources
- Speechcraft and Youth Leadership programs

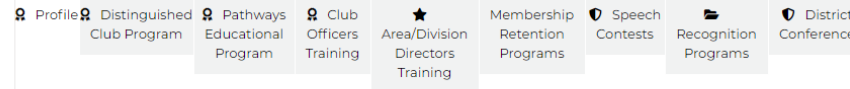
#### Key Officers

- Club growth coordinator
- Club extension chair
- Club coach chair

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## Program Quality Portfolio



The program quality portfolio directs all aspects of education and training within the district.

This includes supporting quality club programming efforts, promoting the Distinguished Club Program, and planning, organizing and executing the district conference. This portfolio is also providing strategic direction to the District's transformation journey to enable integration and alignment of people, process and technology.

Here are key contact officers on the program quality team for 2020-2021.

Program Quality Oversight	Dotun Eliezer, DTM <a href="mailto:pqd@d99tm.org">pqd@d99tm.org</a>
Education and Training Coordinator	Cheryl Persson, DTM <a href="mailto:edcoordinators@d99tm.org">edcoordinators@d99tm.org</a> <a href="#">Educational Development Team Page</a>
Pathway Program Chair	<a href="mailto:pathways@d99tm.org">pathways@d99tm.org</a>
TLI Event Planning Chair	<a href="mailto:tli@d99tm.org">tli@d99tm.org</a>
District Conference Chair	<a href="mailto:springconference2020@d99tm.org">springconference2020@d99tm.org</a>

### Resources of interest

- [Clubs 5-year Scorecard](#)
- [Club Officer Training Materials](#)
- [Of the Year Award forms](#)
- [Club Marketing materials](#)
- [Pathways program materials](#)

# District 99 Website

## Program Quality Portfolio

- [Profile](#)[Distinguished Club Program](#)[Pathways Educational Program](#)[Club Officers Training](#)[Area/Division Directors Training](#)[Membership Retention Programs](#)[Speech Contests](#)[Recognition Programs](#)[District Conference](#)

The Distinguished Club Program (DCP) is Toastmasters International general measure of club success and quality of service delivered to members.

A primary objective of clubs is to provide the best possible member experience so that existing members are retained and new members join. When clubs possess characteristics of quality, the member experience is enhanced.

The District supports clubs to enhance this experience through the working interactions of Area and Division Directors to promote the value of the program to the club's reputation and to coach club officers in helping their clubs achieve their set targets in the DCP.

To help members achieve their educational goals in the Toastmasters program, clubs are encouraged to create a vision and develop a Club Success Plan, which for many clubs will be based on the targets outlined in the DCP.

By achieving a certain number of the targets in this program, a club can earn one of three levels of recognition:

- Achieve five of ten goals = Distinguished Club
- Achieve seven of ten goals = Select Distinguished Club
- Achieve nine of ten goals = President's Distinguished Club
- The following are DCP resources available for download.

<a href="#">The Distinguished Club Program and Club Success Plan</a>
<a href="#">Moments of Truth Materials – Club Quality Assessment</a>
<a href="#">How to be a Distinguished Club</a>
<a href="#">Members Interest Survey</a>
<a href="#">Club Performance Dashboard</a>
<a href="#">5 – Year Club Performance Scorecard</a>

- [Clubs 5-year Scorecard](#)
- [Club Officer Training Materials](#)
- [Of the Year Award forms](#)
- [Club Marketing materials](#)
- [Pathways program materials](#)



# District 99 Website

## Program Quality Portfolio

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Pathways is the new educational program providing a unique journey filled with opportunities to develop skills from more than 300 unique competencies. Members complete projects giving speeches and receiving feedback in a safe supportive environment.

The District provides clubs with training and resources to help with the full adoption of the program so that the club can be Pathways ready to deliver a rich experience to new and existing members.

Here are useful resources available for reference and download.

<a href="#">Pathways Overview</a>
<a href="#">Pathways Masterclass – A Deeper Dive</a>
<a href="#">Pathways Companion Guide</a>
<a href="#">Pathways Paths and Competencies</a>

### Resources of interest

- [Clubs 5-year Scorecard](#)
- [Club Officer Training Materials](#)
- [Of the Year Award forms](#)
- [Club Marketing materials](#)
- [Pathways program materials](#)

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[Club Program](#)[Educational Program](#)[Officers Training](#)[Area/Division Directors Training](#)[Retention Programs](#)[Contests](#)[Recognition Programs](#)[Conference](#)



## FACT SHEET

July 1, 2018 to June 30, 2019

>358,000 Members<sup>1</sup>

+0.1% Growth

1. Americas 28.8%

2. Asia 25.7%

3. Europe 31.9%

4. Oceania 10.8%

5. Africa 2.8%

Retention<sup>2</sup> Rate 53.6%

Attrition Rate 46.4%

New Members<sup>3</sup> >174,700

Member Tenure >2.4 Years

Every year, guests join clubs as new members and existing members leave for various reason. Flourishing clubs focus on both recruiting new members and retaining existing ones. To support all clubs to achieve excellence, the District provides programs through the Club growth portfolio to train and provide clubs with resources and materials for membership building. The program quality portfolio provides clubs with the training, tools and materials to support retention of existing members. Membership retention programs include mentoring programs for new members, creative programming that offer massive value to existing and a recognition program

Here are useful resources available for reference and download.

<a href="#">Blog: Membership Retention: Is Your Bucket Leaking?</a>	<a href="#">Features, Benefits and Value of Toastmasters</a>
<a href="#">Mike Raffety – Membership Retention Tips &amp; Tricks</a>	<a href="#">Webinar: Membership Growth and Retention</a>
<a href="#">Membership Retention Checklist</a>	<a href="#">Member Welcome Kit</a>
<a href="#">Mona Cooley: Mentoring Program Webinar</a>	<a href="#">Mentoring Manual</a>

- [Of the Year Award forms](#)
- [Club Marketing materials](#)
- [Pathways program materials](#)

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# District 99 Website

## Program Quality Portfolio

Resources of interest

Profile

Distinguished Club Program

Pathways Educational Program

Club Officers Training

★ Area/Division Directors Training

Membership Retention Programs

Speech Contests

Recognition Programs

District Conference

The District's recognition programs are designed to recognize the efforts and achievements of clubs, officers and members each program year. The focus is club quality and member satisfaction, and the objective is to promote, develop and sustain quality clubs.

Awards are presented at the Spring Conference to Toastmasters who demonstrate outstanding commitment, dedication and leadership to their clubs, areas, divisions and our organization as a whole. Club members benefit by understanding the qualities of past winners who are examples of those who go above and beyond in their participation in Toastmasters.

Here are resources for the recognition programs

District Recognition Program Manual	Of the Year Awards
Distinguished Area, Division and District Programs	

- Clubs 5-year Scorecard
- Club Officer Training Materials
- Of the Year Award forms
- Club Marketing materials
- Pathways program materials

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# Tools and Resources

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Explore, Explore, Explore



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# District 99 COT

Tools and Resources

July 23, 2020