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TOASTMASTERS
INTERNATIONAL®

Leading a healthy hybrid club during and after the pandemic

Where are we going today?

- Get on the same page(s)
- Analyze what's different, past vs present+future
- The future and how to prepare for it
- Identify ways to achieve par with pre-hybrid world
- Identify ways to surpass par



The Same Page 1

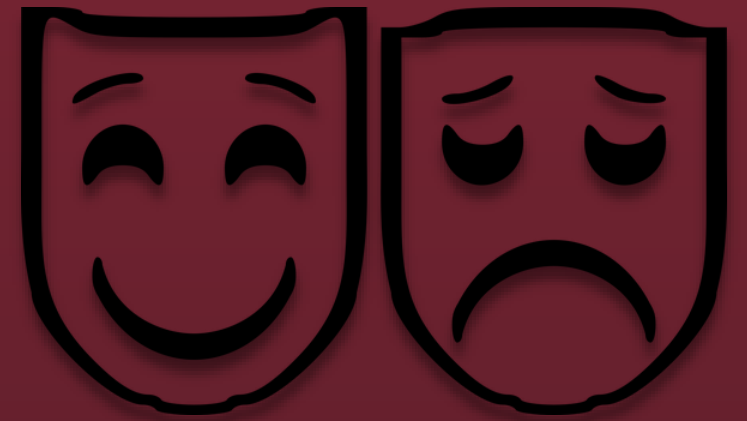
I'm here to share thoughts and ideas to
help your clubs succeed

One reason people
resist change is
because they focus on
what they ~~have to give~~
up, instead of what
they have to gain.

ALREADY
GAVE

QUOTLING.COM

The Same Page 2



The World is New!

The Same Page 3



What is a hybrid, anyway?



What's different while we're all online?

Public Relations

- No place for signage at the venue
- Conveying details for virtual meetings to guests

Sidebar conversations and fellowship

- Filling roles
- Private conversations with guests, members

Communication elements

- Unreliable/unfamiliar technology while presenting
- Speaking fundamentals (gestures, stage, engagement, etc)
- Award presentations/celebrations

Technology

- Lighting, camera, muting
- Zoom? Jitsi? Teams? WebEx? ???

#NewPersonalWorstForBulletsPerPage



What else is different online?

- No need to reserve a venue
- May save on operational costs
- Save on gas
- Save time not driving
- Meetings are (mostly) immune to the weather
- Can connect with people farther away
- Social media PR campaigns may be more successful
- Gaining expertise in remote presenting skills

#SoManyBulletPoints



A man in a dark suit, white shirt, and red patterned tie is holding a large, glowing white sphere with both hands. The sphere is the brightest part of the image, casting a soft glow on his hands and suit. The background is a dark, cloudy sky.

Let's look at the future for a moment

**The quality of your club experience TODAY
will predict FUTURE membership retention**

Now let's look at getting to par while online...

- Public Relations
 - Some aspects are the same, some have virtual accommodations
- Sidebar Conversations/Fellowship
 - Some meetings open early, but club members may want to adopt new social elements
- Communications elements
 - Consider focusing evaluations on practical elements of online presentations – some will be the same, some will be new considerations
 - Virtual/digital awards!
- Technology
 - Request club members with skills do assessments of options and make recommendations for the benefit of your club members.

MEETING ORGANIZATION

ully planned, with well-prepared speakers and useful evaluations, i

ized in advance		Meetings begin and end on time
responsibilities and assignments		Creative Table Topics* and activities
ects		Positive and helpful evaluations

H

members to provide leadership and fill meeting and committee assi
nts existing members and draws new members in.

ers		Club programs varied and exciting
		Toastmasters sponsoring new mem recognized
nmunity or		Regular membership-building progr

ITION

to stay active by monitoring members' progress towards goals, sut
ely, and consistently recognizing member achievements.

tely submitted		Club, district, and International leade recognized
d maintained		Club and member achievements pu
ally recognized		DCP is used for planning and recogn

d 3 or lower, look at the Best Practices Chart and discuss the followi

tant to club success because guests' positive experien
nd become members.

nd introduced to		Convenient meeting
gs provided		Guests invited to add
meeting room		Guests invited to join

ATION

the greatest benefit from the Toastmasters experience
nd recognition programs and make members aware of
lub.

ng presentation manuals		Discussed accommo with disabilities
		Speaking role(s) assign
recognition		Member involved in activities

Y, AND COMMUNICATION

by providing a fun, friendly and supportive environmen

nd 3 or lower, look at the Best Practices Chart and discuss the followi

nd 3 or lower, look at the Best Practices Chart and discuss the followi		updated regularly
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BEST PRACTICES CHART

Recommendations
feel welcome. Some- tracting with a close- people can feel left
The VPM should use a g the meeting.
Make sure guests have n Include information on t feel comfortable.
Welcome guests when t members in the club wit
Make meetings friendly, e variety in Table Topics*
Display charts to show m
Use room set up such as guests in.
Use the club website, ne meetings.
Give the Communication Toastmaster who has a h
Conduct a Speechcraft*

Recommendations
ive evaluations rely the group.

Recommendations
not feel that they are their goals.
feel supported.
starting or ending

Recommendations
Recognize delivery of the l ers manuals.
Award a memento to com
Ask experienced members milestones in their profess
Make sure achievement an emphasized during orient
The VPE should ensure me
Clarify the mentor's respon

Recommendations
Use the VPE and a formal m actively participating.
The VPM should contact n phone call or greeting card
Begin and end meetings o
Use the Member Interest S needs with the club.
Recognize achievement in

Recommendations
Emphasize the importance
Follow up with mentors ar
Encourage mentoring at a
Let members know that cl feel attached to a single m
Devise a formal feedback p foster accountability.

Excelling: Club Operations

Even More Excellence!

Make it fun!



Conclusion!

It's all about the
membership experience!



Resources!



<http://bit.ly/D99-hybrid1>

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