#### TOASTMASTERS INTERNATIONAL

# **Creating and Sustaining the Best Club Climate**

### **Icebreaker**

- Why did you join Toastmasters?
- Why have you stayed with the club







### **Educational Session**

# Creating and Sustaining the Best Club Climate

- What makes the best club climate?
- Why have the best club climate?
- Creating and sustaining the best club climate



# **Objectives**

### **Identify**



Identify what attributes make the best club climate

### **Assess**



Assess opportunities for improving our club's climate

### **Demonstrate**



Demonstrate behaviors that contribute to sustaining the best club climate

### Discussion



• What makes a good club climate?



#### 1. The Best Club Climate

#### **Demonstrates the club mission**

We provide a <u>supportive and positive</u> <u>learning experience</u> in which the members are empowered to develop communication and leadership skills, resulting in <u>greater self-confidence</u> and <u>personal growth</u>







### **Best Club Climate Attributes**

### Great learning environment

- Professional setting putting up a good first impression
- Quality meetings
- Rich content
- Variety and fun
- Fostering friendly interactions and camaraderie







### **Best Club Climate Attributes**

### Enabling Member's Growth

- Support system to learn and grow
- Positive feedback members find it easy and safe to fail quickly and try new things (laboratory)







## Discussion



• Why is it critical to have the best club climate?





### The Best Club Climate - Why?

- Determines if guests will join or not
- Influences whether members participate and remain active
- Determine the success and shapes the life of the club









### Discussion



- On the following slides, review the checklist of leading practices
- Indicate opportunities for improving your current club climate



### **Are club meetings**

- ☐ Well organized?
- Productive?
- ☐ Run on time?
- ☐ Focused on members' educational goals?
- ☐ Planned to include exciting themes and thought-provoking Table-Topics sessions?



#### Do members receive

- Effective, supportive evaluations based on project objectives and their individual learning needs?
- Reminders of upcoming meeting assignments at least a week in advance?
- A current club newsletter or blog article?



### **Are guests**

- ☐ Welcomed?
- ☐ Informed about the meeting, the club and Toastmasters?
- ☐ For comments?
- Asked to return for the next meetings or join the club?



#### Does the club

- Have an organized meeting space?
- Arrange seats, display the club banner, set up lectern, and prepare name cards for members and guests before each meeting begins?
- Provide meeting agendas?
- ☐ Display the guestbook ready to sign at the beginning of every meeting?
- Create a similar experience for online meetings?



#### Does the club

- □ Actively use the Distinguished Club Program (DCP) for success planning and recognition?
- ☐ Present its DCP plan to members?
- ☐ Quickly recognize member achievement?
- Display member achievement chart at every meeting?



#### Does the club

- Explain meeting participants' responsibilities?
- ☐ Vote in and formally induct new members?
- Orient new members and focus on what they would like to achieve through Toastmasters?
- Immediately assign mentors to new members?
- Conduct ongoing membership building programs?



#### Do club officers

- Attend district-sponsored training twice per year?
- Understand their roles and fulfill their responsibilities?
- ☐ Submit membership applications promptly?
- Submit dues renewals to World Headquarters on time?
- Meet at least monthly?
- Discuss the club's progress in the DCP at executive meetings?



# 3. Creating and Sustaining the Best Climate



### Discussion



 How can you contribute to creating and sustaining the best club climate?



# The step-up strategy

1



### The step-up strategy

2

Our club will be

President's Distinguished!



## The step-up strategy

3



## How can you contribute?



### 1. Actively Participate

### Attend club meetings regularly

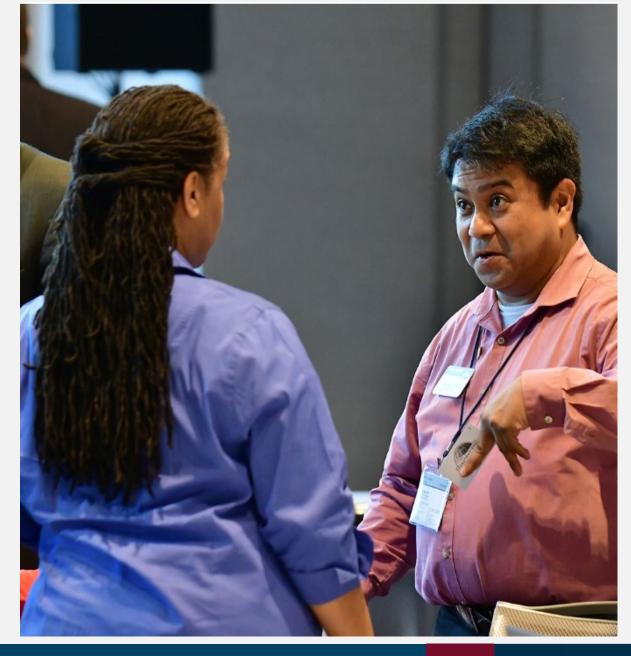
 helps conquer fears, sharpen skills and bolster confidence

### Arrive prepared and on time

- Online meetings may require connecting
   30 minutes before start time
- pin, badge, manual, rename your zoom connection indicating your meeting role

#### Offer to help

- setting up
- packing after the meeting







### 1. Actively Participate

- Prepare speech projects carefully using the curriculum
- Prepare and fulfill meeting assignments
- Step up to leadership roles within and outside of the club









### 2. Interact Positively

- Greet everyone in a friendly fashion
- Introduce yourself to guests
- Befriend a guest
  - ask them how they found the club and why did they decide to visit
- Be respectful and courteous to everyone







### 3. Maintain Club Quality

- Volunteer to be Toastmasters
  - bring your creativity to spice up meetings
- Give excellent evaluations
  - be positive, honest and considerate







### 3. Maintain Club Quality

- Pay attention to returning members
  - be aware of their goals
  - show interest in their progress
- Volunteer to serve as a mentor
  - Help a new member settle into the program – onboarding to pathways, starting on their first few speeches
  - Share your expertise in an area with other members – e.g. online platform







# Review: What did you learn?



### **The Best Club Climate**

- Life and success of the club
- A collective responsibility
- Everyone contributes



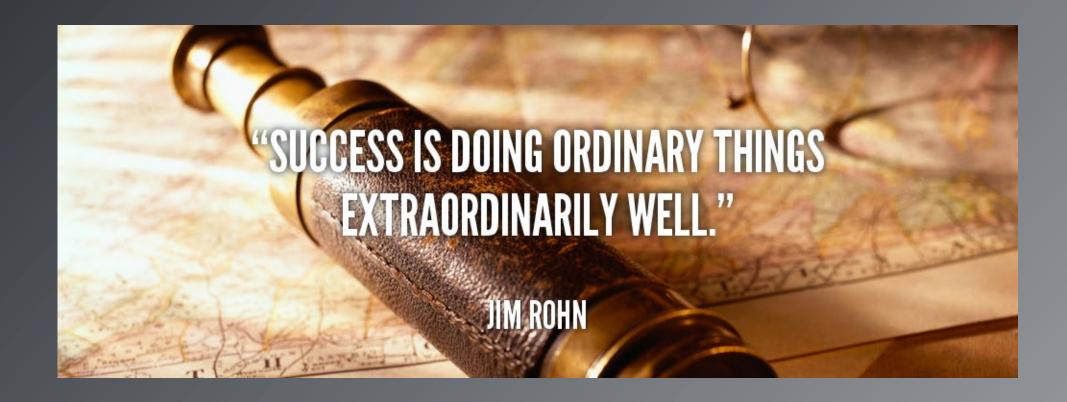
### **Educational Session**

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### **Final Note**



# **Call to Action**

# LET'S

Create the

Best
Club Climate!