



The Distinguished Club Status Roadmap

Educational Session

The Distinguished Club Status Roadmap

- What makes a club distinguished?
- Why become a Distinguished Club?
- How to achieve and sustain the Distinguished Club Status

Objectives

Identify



Identify the attributes that make a club distinguished

Assess



Assess the building blocks of the distinguished club program

Demonstrate



Demonstrate behaviors required for achieving and sustaining the distinguished club status

Discussion



- What does it mean to be a distinguished club?

1. The Distinguished Club

Understanding the club mission

- ▶ We provide a supportive and positive learning experience in which the members are empowered to develop communication and leadership skills, resulting in greater self-confidence and personal growth



1. The Distinguished Club

Key attributes and leading indicators

- A safe learning environment
 - Members find it easy to fail quickly and try new things (their laboratory)
- Rich member experience
 - Consistent high-quality program with lots of development opportunities in communication and leadership
 - Members achieve learning goals resulting in greater self-confidence and personal growth
 - Enough members run the program
 - New members join with 20 and above actively participating in meetings
 - All club officers are trained



Discussion



- Why is it critical for your club to be distinguished?

The Distinguished Club - Why?

- Establishes a culture of excellence and quality
- Brand recognition and reputation
 - Demonstrates that the club is helping members thrive, grow and succeed
 - Attracts new members to your club
 - Help members promote the club with pride
- New members = new ideas
- Educational growth = improved leadership



2. The Distinguished Club Program



Discussion



- On the following slides, review the building blocks and metrics for the Distinguished Club Program
- Indicate opportunities for improving your current club status

2. Distinguished Club Program (DCP)

- Toastmasters International's recognition of club's performance in helping members achieve their goals.
- Runs from July 1 to June 30
- Developed on four building blocks
 - officers training, club administration, membership strength and educational awards completed
- 3 Levels of achievement
- Progress is tracked on **DCP Dashboard**

DCP Levels of Achievement

| | |
|--------------------------------------|-------------------------------|
| DISTINGUISHED | 5 out of 10 Goals Achieved |
| SELECT DISTINGUISHED | 7 out of 10 Goals Achieved |
| PRESIDENT'S DISTINGUISHED | 9 out of 10 Goals Achieved |

2. Distinguished Club Program (DCP)

Building block 1 - Officers Training

- Minimum of 4 officers attend two rounds of training
- Good practice – President and VP of Education attend both rounds with other officers attending at least once in a year.
- Trained officers lead successful clubs
- Trained officers understand their roles and perform it successfully

DCP Building Blocks



2. Distinguished Club Program (DCP)

Building block 2 - Club Administration

- Trained officers translate to good club administration
- Membership dues are remitted on time
- List of new club officers for the next program year are submitted in club central before June 30 and kept up to date in the next period.
- Club records are kept up to date – meeting minutes, website, membership roster, club financial statements

DCP Building Blocks



2. Distinguished Club Program (DCP)

Building block 3 - Membership Strength

- There is an ongoing membership building drive to maintain a charter strength of 20 or more members or achieve a net growth of 5
- Every member keeps the Toastmasters promise of bringing guests

DCP Building Blocks



2. Distinguished Club Program (DCP)

Building block 4 - Educational Awards

- Members are committed to completing their educational awards
- New members are assigned mentors to help them start on their projects
- Club has a system in place for identifying members' goals and tailoring the program to help them achieve their goals.

DCP Building Blocks



2. Distinguished Club Program (DCP)

Score Card

Non-educational metrics (4 DCP Goals)

- ☐ Minimum of 4 officers attend training in rounds 1 and rounds 2 = 1 DCP goal
- ☐ Outgoing secretary files list of incoming officers before June 30 = 1 DCP goal
- ☐ Treasurer remits membership renewal fees for a minimum of 8 members before September 30 and March 31 = 1 DCP goal
- ☐ 4 new members join = 1 DCP goal
- ☐ 4 more members join = 1 DCP goal



2. Distinguished Club Program (DCP)

Score Card

Educational Awards Completion (6 DCP Goals)

- ☐ Four level 1 awards = 1 DCP goal
- ☐ Two Level 2 awards = 1 DCP goal
- ☐ Two additional level 2 awards = 1 DCP goal
- ☐ Two level 3 awards = 1 DCP goal
- ☐ One level 4, 5 or DTM award = 1 DCP goal
- ☐ One more level 4, 5 or DTM award = 1 DCP goal



2. Distinguished Club Program (DCP)

Critical Success Factor

- ❑ To be eligible for the distinguished status, the club must maintain 20 or more paid members by June 30 of the following year or achieve a minimum net growth of 5 members if the program year on July 1 started with less than 15 paid members.



3. Roadmap to Distinguished Club Status



Discussion



- How can you achieve and sustain the Distinguished Club status?

Desirable Behaviours

1

COLLECTIVE
COMMITMENT



Desirable Behaviours

2

Our club will be
**President's
Distinguished!**

SHOOT
— FOR THE —
MOON
• EVEN IF YOU MISS •
YOU'LL LAND
— AMONG THE —
STARS

Desirable Behaviours

3



Roadmap to Level 1 Distinguished Status (5 DCP Goals)

| Step | Requirement | Responsibility | Outcome |
|--------|--|--|------------|
| Step 1 | Minimum of 4 Club Officers (preferably all) attend rounds 1 and 2 of officers training | Round 1 = PRES, VPE, VPM, VPPR, TREAS, SAA | 1 DCP Goal |
| | | Round 2 = PRES, VPE, VPM, VPPR, SEC | |
| Step 2 | Submit list of incoming officers immediately after elections in May of the previous term | Outgoing secretary from previous term | 1 DCP Goal |
| | Submit renewal payments before September 30 and March 31 | Treasurer | |
| Step 3 | Implement membership building drive to meet minimum requirement for DCP and bring in 4 new members | All members led by VPPR & VPM | 1 DCP Goal |
| Step 4 | 4 members complete level 1 projects in Pathways | All members led by VP of Education | 1 DCP Goal |
| Step 5 | Two members complete level 2 projects in Pathways | All members led by VP of Education | 1 DCP Goal |

Roadmap to Select Distinguished Status (7 DCP Goals)

| Step | Requirement | Responsibility | Outcome |
|--------|--|---|------------|
| Step 1 | Minimum of 4 Club Officers (preferably all) attend rounds 1 and 2 of officers training | Round 1 = PRES, VPE, VPM, VPPR, TREA, SAA | 1 DCP Goal |
| | | Round 2 = PRES, VPE, VPM, VPPR, SEC | |
| Step 2 | Submit list of incoming officers immediately after elections in May of the previous term | Outgoing secretary from previous term | 1 DCP Goal |
| | Submit renewal payments before September 30 and March 31 | Treasurer | |
| Step 3 | Implement membership building drive to meet minimum requirement for DCP and bring in 4 new members | All members led by VPPR & VPM | 1 DCP Goal |

Roadmap to Select Distinguished Status (7 DCP Goals)

| Step | Requirement | Responsibility | Outcome |
|--------|---|------------------------------------|------------|
| Step 4 | 4 members complete level 1 projects in Pathways | All members led by VP of Education | 1 DCP Goal |
| Step 5 | Two members complete level 2 projects in Pathways | All members led by VP of Education | 1 DCP Goal |
| Step 6 | Two members complete additional level 2 projects | All members led by VP of Education | 1 DCP Goal |
| Step 7 | Two members complete level 3 projects | All members led by VP of Education | 1 DCP Goal |



Roadmap to President's Distinguished Status (9 DCP Goals)

| Step | Requirement | Responsibility | Outcome |
|--------|--|---|------------|
| Step 1 | Minimum of 4 Club Officers (preferably all) attend rounds 1 and 2 of officers training | Round 1 = PRES, VPE, VPM, VPPR, TREA, SAA | 1 DCP Goal |
| | | Round 2 = PRES, VPE, VPM, VPPR, SEC | |
| Step 2 | Submit list of incoming officers immediately after elections in May of the previous term | Outgoing secretary from previous term | 1 DCP Goal |
| | Submit renewal payments before September 30 and March 31 | Treasurer | |
| Step 3 | Implement membership building drive to meet minimum requirement for DCP and bring in 4 new members | All members led by VPPR & VPM | 1 DCP Goal |

Roadmap to President's Distinguished Status (9+ DCP Goals)

| Step | Requirement | Responsibility | Outcome |
|---------|--|------------------------------------|------------|
| Step 4 | 4 members complete level 1 projects in Pathways | All members led by VP of Education | 1 DCP Goal |
| Step 5 | Two members complete level 2 projects in Pathways | All members led by VP of Education | 1 DCP Goal |
| Step 6 | Two members complete additional level 2 projects | All members led by VP of Education | 1 DCP Goal |
| Step 7 | Two members complete level 3 projects | All members led by VP of Education | 1 DCP Goal |
| Step 8 | One member completes a level 4 project | All members led by VP of Education | 1 DCP Goal |
| Step 9 | One member completes an additional level 4 project | All members led by VP of Education | 1 DCP Goal |
| Step 10 | Four new members join the club | All members led by VPPR & VPM | 1 DCP Goal |

Sustaining the Distinguished Club Status

- Establish a culture of implementing the club success plan
- Tailor goals towards members needs
- Early recognition and celebration of achievement



Review: What did you learn?



The Distinguished Club Status

- **Culture of excellence and quality**
- **Brand recognition and reputation of your club**
- **A collective responsibility**

Educational Session

The Distinguished Club Status Roadmap

- What makes a club distinguished?
- Why become a Distinguished Club?
- How to achieve and sustain the Distinguished Club Status

Call to Action

LET'S
STEP UP

on our
Distinguished Club
status!