

# The Distinguished Club Status Roadmap

# **Educational Session**

# The Distinguished Club Status Roadmap

- What makes a club distinguished?
- Why become a Distinguished Club?
- How to achieve and sustain the Distinguished Club Status







Identify the attributes that make a club distinguished Assess the building blocks of the distinguished club program

Assess

### Demonstrate



Demonstrate behaviors required for achieving and sustaining the distinguished club status



# Discussion



What does it mean to be a distinguished club?



### **1. The Distinguished Club**

### **Understanding the club mission**

We provide a supportive and positive learning experience in which the members are empowered to develop communication and leadership skills, resulting in greater self-confidence and personal growth





# **1. The Distinguished Club**

### Key attributes and leading indicators

- A safe learning environment
  - Members find it easy to fail quickly and try new things (their laboratory)
- Rich member experience

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- Consistent high-quality program with lots of development opportunities in communication and leadership
- Members achieve learning goals resulting in greater selfconfidence and personal growth
- Enough members run the program
  - New members join with 20 and above actively participating in meetings
  - All club officers are trained



# Discussion



# • Why is it critical for your club to be distinguished?



# The Distinguished Club - Why?

- Establishes a culture of excellence and quality
- Brand recognition and reputation
  - Demonstrates that the club is helping members thrive, grow and succeed
  - Attracts new members to your club
  - Help members promote the club with pride
- New members = new ideas
- Educational growth = improved leadership









# Discussion



- On the following slides, review the building blocks and metrics for the Distinguished Club Program
- Indicate opportunities for improving your current club status



- Toastmasters International's recognition of club's performance in helping members achieve their goals.
- Runs from July 1 to June 30
- Developed on four building blocks
  - officers training, club administration, membership strength and educational awards completed
- 3 Levels of achievement
- Progress is tracked on **DCP Dashboard**

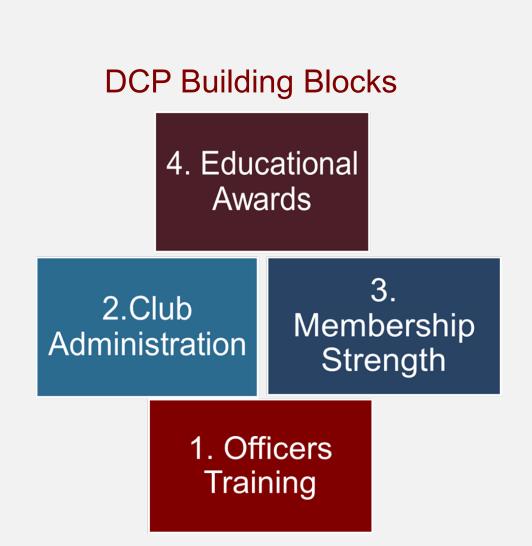
#### **DCP Levels of Achievement**

DISTINGUISHED	5 out of 10 Goals Achieved
SELECT DISTINGUISHED	7 out of 10 Goals Achieved
PRESIDENT'S DISTINGUISHED	9 out of 10 Goals Achieved



#### **Building block 1 - Officers Training**

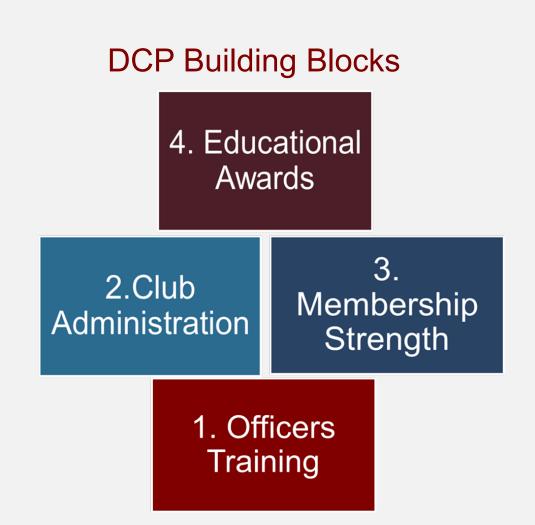
- Minimum of 4 officers attend two rounds of training
- Good practice President and VP of Education attend both rounds with other officers attending at least once in a year.
- Trained officers lead successful clubs
- Trained officers understand their roles and perform it successfully





#### **Building block 2 - Club Administration**

- Trained officers translate to good club administration
- Membership dues are remitted on time
- List of new club officers for the next program year are submitted in club central before June 30 and kept up to date in the next period.
- Club records are kept up to date meeting minutes, website, membership roster, club financial statements





#### **Building block 3 - Membership Strength**

- There is an ongoing membership building drive to maintain a charter strength of 20 or more members or achieve a net growth of 5
- Every member keeps the Toastmasters promise of bringing guests

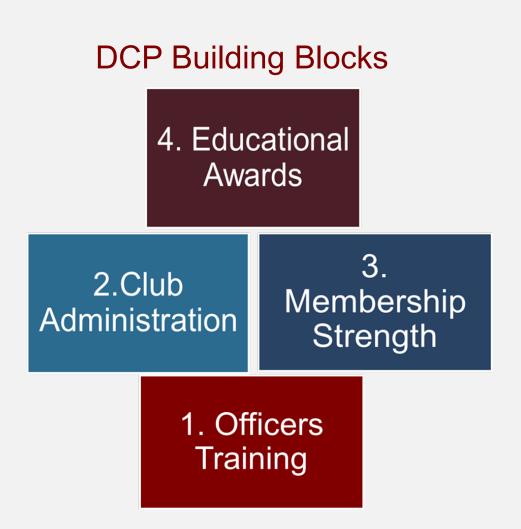






#### **Building block 4 - Educational Awards**

- Members are committed to completing their educational awards
- New members are assigned mentors to help them start on their projects
- Club has a system in place for identifying members' goals and tailoring the program to help them achieve their goals.





#### **Score Card**

#### **Non-educational metrics (4 DCP Goals)**

- Minimum of 4 officers attend training in rounds 1 and rounds 2 = 1 DCP goal
- Outgoing secretary files list of incoming officers before June 30 = 1 DCP goal
- Treasurer remits membership renewal fees for a minimum of 8 members before September 30 and March 31 = 1 DCP goal
- □ 4 new members join = 1 DCP goal
- □ 4 more members join = 1 DCP goal



#### **Score Card**

#### **Educational Awards Completion (6 DCP Goals)**

- □ Four level 1 awards = 1 DCP goal
- □ Two Level 2 awards = 1 DCP goal
- Two additional level 2 awards = 1 DCP goal
- Two level 3 awards = 1 DCP goal
- One level 4, 5 or DTM award = 1 DCP goal
- □ One more level 4, 5 or DTM award = 1 DCP goal





### **Critical Success Factor**

To be eligible for the distinguished status, the club must maintain 20 or more paid members by June 30 of the following year or achieve a minimum net growth of 5 members if the program year on July 1 started with less than 15 paid members.





# 3. Roadmap to Distinguished Club Status



# Discussion



 How can you achieve and sustain the Distinguished Club status?



# **Desirable Behaviours**

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# **Desirable Behaviours**

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### Our club will be President's Distinguished!





# **Desirable Behaviours**

LET'S GET THINGS MOVING





### Roadmap to Level 1 Distinguished Status (5 DCP Goals)

Step	Requirement	Responsibility	Outcome
Step 1	Minimum of 4 Club Officers (preferably all) attend rounds 1 and 2 of officers training	Round 1 = PRES, VPE, VPM, VPPR, TREA, SAA	1 DCP Goal
		Round 2 = PRES, VPE, VPM, VPPR, SEC	
Step 2	Submit list of incoming officers immediately after elections in May of the previous term	Outgoing secretary from previous term	1 DCP Goal
	Submit renewal payments before September 30 and March 31	Treasurer	
Step 3	Implement membership building drive to meet minimum requirement for DCP and bring in 4 new members	All members led by VPPR & VPM	1 DCP Goal
Step 4	4 members complete level 1 projects in Pathways	All members led by VP of Education	1 DCP Goal
Step 5	Two members complete level 2 projects in Pathways	All members led by VP of Education	1 DCP Goal

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### Roadmap to Select Distinguished Status (7 DCP Goals)

Step	Requirement	Responsibility	Outcome
Step 1	Minimum of 4 Club Officers (preferably all) attend rounds 1 and 2 of officers training	Round 1 = PRES, VPE, VPM, VPPR, TREA, SAA	1 DCP Goal
		Round 2 = PRES, VPE, VPM, VPPR, SEC	
Step 2	Submit list of incoming officers immediately after elections in May of the previous term	Outgoing secretary from previous term	1 DCP Goal
	Submit renewal payments before September 30 and March 31	Treasurer	
Step 3	Implement membership building drive to meet minimum requirement for DCP and bring in 4 new members	All members led by VPPR & VPM	1 DCP Goal

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### **Roadmap to Select Distinguished Status (7 DCP Goals)**

Step	Requirement	Responsibility	Outcome
Step 4	4 members complete level 1 projects in Pathways	All members led by VP of Education	1 DCP Goal
Step 5	Two members complete level 2 projects in Pathways	All members led by VP of Education	1 DCP Goal
Step 6	Two members complete additional level 2 projects	All members led by VP of Education	1 DCP Goal
Step 7	Two members complete level 3 projects	All members led by VP of Education	1 DCP Goal

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### **Roadmap to President's Distinguished Status (9 DCP Goals)**

Step	Requirement	Responsibility	Outcome
Step 1	Minimum of 4 Club Officers (preferably all) attend rounds 1 and 2 of officers training	Round 1 = PRES, VPE, VPM, VPPR, TREA, SAA	1 DCP Goal
		Round 2 = PRES, VPE, VPM, VPPR, SEC	
Step 2	Submit list of incoming officers immediately after elections in May of the previous term	Outgoing secretary from previous term	1 DCP Goal
	Submit renewal payments before September 30 and March 31	Treasurer	
Step 3	Implement membership building drive to meet minimum requirement for DCP and bring in 4 new members	All members led by VPPR & VPM	1 DCP Goal

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### Roadmap to President's Distinguished Status (9+ DCP Goals)

Step	Requirement	Responsibility	Outcome
Step 4	4 members complete level 1 projects in Pathways	All members led by VP of Education	1 DCP Goal
Step 5	Two members complete level 2 projects in Pathways	All members led by VP of Education	1 DCP Goal
Step 6	Two members complete additional level 2 projects	All members led by VP of Education	1 DCP Goal
Step 7	Two members complete level 3 projects	All members led by VP of Education	1 DCP Goal
Step 8	One member completes a level 4 project	All members led by VP of Education	1 DCP Goal
Step 9	One member completes an additional level 4 project	All members led by VP of Education	1 DCP Goal
Step 10	Four new members join the club	All members led by VPPR & VPM	1 DCP Goal

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### **Sustaining the Distinguished Club Status**

- Establish a culture of implementing the club success plan
- Tailor goals towards members needs
- Early recognition and celebration of achievement







# **Review: What did you learn?**



The Distinguished Club Status
Culture of excellence and quality

Brand recognition and reputation of your club

A collective responsibility



# **Educational Session**

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- What makes a club distinguished?
- Why become a Distinguished Club?
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# **Call to Action**



on our Distinguished Club status!

