

The Distinguished Club Status Roadmap

Educational Session

The Distinguished Club Status Roadmap

- What makes a club distinguished?
- Why become a Distinguished Club?
- How to achieve and sustain the Distinguished Club Status







Identify the attributes that make a club distinguished Assess the building blocks of the distinguished club program

Assess

Demonstrate



Demonstrate behaviors required for achieving and sustaining the distinguished club status



Discussion



What does it mean to be a distinguished club?



1. The Distinguished Club

Understanding the club mission

We provide a supportive and positive learning experience in which the members are empowered to develop communication and leadership skills, resulting in greater self-confidence and personal growth





1. The Distinguished Club

Key attributes and leading indicators

- A safe learning environment
 - Members find it easy to fail quickly and try new things (their laboratory)
- Rich member experience

TOASTMASTERS

- Consistent high-quality program with lots of development opportunities in communication and leadership
- Members achieve learning goals resulting in greater selfconfidence and personal growth
- Enough members run the program
 - New members join with 20 and above actively participating in meetings
 - All club officers are trained



Discussion



• Why is it critical for your club to be distinguished?



The Distinguished Club - Why?

- Establishes a culture of excellence and quality
- Brand recognition and reputation
 - Demonstrates that the club is helping members thrive, grow and succeed
 - Attracts new members to your club
 - Help members promote the club with pride
- New members = new ideas
- Educational growth = improved leadership









Discussion



- On the following slides, review the building blocks and metrics for the Distinguished Club Program
- Indicate opportunities for improving your current club status



- Toastmasters International's recognition of club's performance in helping members achieve their goals.
- Runs from July 1 to June 30
- Developed on four building blocks
 - officers training, club administration, membership strength and educational awards completed
- 3 Levels of achievement
- Progress is tracked on **DCP Dashboard**

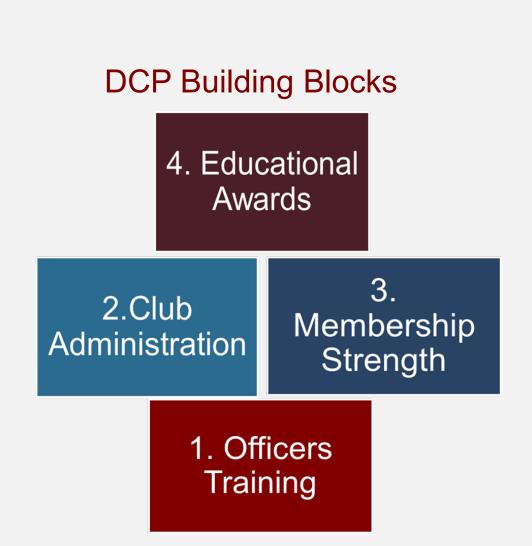
DCP Levels of Achievement

DISTINGUISHED	5 out of 10 Goals Achieved
SELECT DISTINGUISHED	7 out of 10 Goals Achieved
PRESIDENT'S DISTINGUISHED	9 out of 10 Goals Achieved



Building block 1 - Officers Training

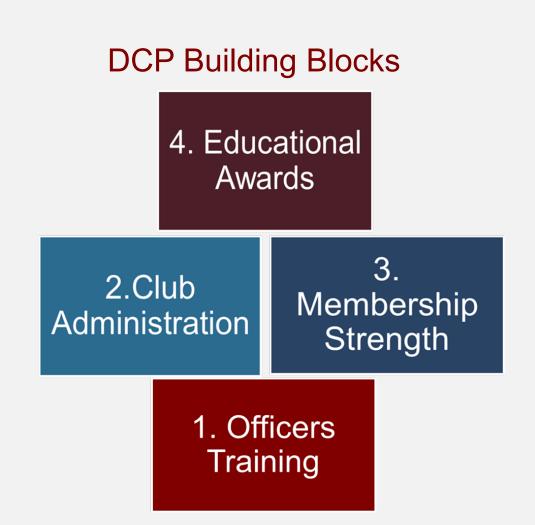
- Minimum of 4 officers attend two rounds of training
- Good practice President and VP of Education attend both rounds with other officers attending at least once in a year.
- Trained officers lead successful clubs
- Trained officers understand their roles and perform it successfully





Building block 2 - Club Administration

- Trained officers translate to good club administration
- Membership dues are remitted on time
- List of new club officers for the next program year are submitted in club central before June 30 and kept up to date in the next period.
- Club records are kept up to date meeting minutes, website, membership roster, club financial statements





Building block 3 - Membership Strength

- There is an ongoing membership building drive to maintain a charter strength of 20 or more members or achieve a net growth of 5
- Every member keeps the Toastmasters promise of bringing guests

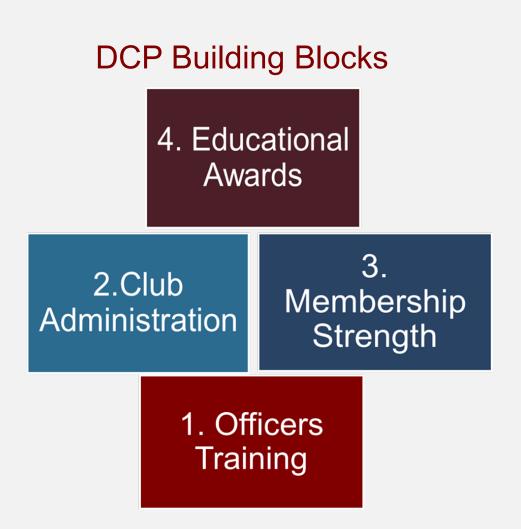






Building block 4 - Educational Awards

- Members are committed to completing their educational awards
- New members are assigned mentors to help them start on their projects
- Club has a system in place for identifying members' goals and tailoring the program to help them achieve their goals.





Score Card

Non-educational metrics (4 DCP Goals)

- Minimum of 4 officers attend training in rounds 1 and rounds 2 = 1 DCP goal
- Outgoing secretary files list of incoming officers before June 30 = 1 DCP goal
- Treasurer remits membership renewal fees for a minimum of 8 members before September 30 and March 31 = 1 DCP goal
- □ 4 new members join = 1 DCP goal
- □ 4 more members join = 1 DCP goal



Score Card

Educational Awards Completion (6 DCP Goals)

- □ Four level 1 awards = 1 DCP goal
- □ Two Level 2 awards = 1 DCP goal
- Two additional level 2 awards = 1 DCP goal
- Two level 3 awards = 1 DCP goal
- One level 4, 5 or DTM award = 1 DCP goal
- □ One more level 4, 5 or DTM award = 1 DCP goal





Critical Success Factor

To be eligible for the distinguished status, the club must maintain 20 or more paid members by June 30 of the following year or achieve a minimum net growth of 5 members if the program year on July 1 started with less than 15 paid members.





3. Roadmap to Distinguished Club Status



Discussion



 How can you achieve and sustain the Distinguished Club status?



Desirable Behaviours

1





Desirable Behaviours

2

Our club will be President's Distinguished!





Desirable Behaviours

LET'S GET THINGS MOVING





Roadmap to Level 1 Distinguished Status (5 DCP Goals)

Step	Requirement	Responsibility	Outcome
Step 1	Minimum of 4 Club Officers (preferably all) attend rounds 1 and 2 of officers training	Round 1 = PRES, VPE, VPM, VPPR, TREA, SAA	1 DCP Goal
		Round 2 = PRES, VPE, VPM, VPPR, SEC	
Step 2	Submit list of incoming officers immediately after elections in May of the previous term	Outgoing secretary from previous term	1 DCP Goal
	Submit renewal payments before September 30 and March 31	Treasurer	
Step 3	Implement membership building drive to meet minimum requirement for DCP and bring in 4 new members	All members led by VPPR & VPM	1 DCP Goal
Step 4	4 members complete level 1 projects in Pathways	All members led by VP of Education	1 DCP Goal
Step 5	Two members complete level 2 projects in Pathways	All members led by VP of Education	1 DCP Goal

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Roadmap to Select Distinguished Status (7 DCP Goals)

Step	Requirement	Responsibility	Outcome
Step 1	Minimum of 4 Club Officers (preferably all) attend rounds 1 and 2 of officers training	Round 1 = PRES, VPE, VPM, VPPR, TREA, SAA	1 DCP Goal
		Round 2 = PRES, VPE, VPM, VPPR, SEC	
Step 2	Submit list of incoming officers immediately after elections in May of the previous term	Outgoing secretary from previous term	1 DCP Goal
	Submit renewal payments before September 30 and March 31	Treasurer	
Step 3	Implement membership building drive to meet minimum requirement for DCP and bring in 4 new members	All members led by VPPR & VPM	1 DCP Goal

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Roadmap to Select Distinguished Status (7 DCP Goals)

Step	Requirement	Responsibility	Outcome
Step 4	4 members complete level 1 projects in Pathways	All members led by VP of Education	1 DCP Goal
Step 5	Two members complete level 2 projects in Pathways	All members led by VP of Education	1 DCP Goal
Step 6	Two members complete additional level 2 projects	All members led by VP of Education	1 DCP Goal
Step 7	Two members complete level 3 projects	All members led by VP of Education	1 DCP Goal

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Roadmap to President's Distinguished Status (9 DCP Goals)

Step	Requirement	Responsibility	Outcome
Step 1	Minimum of 4 Club Officers (preferably all) attend rounds 1 and 2 of officers training	Round 1 = PRES, VPE, VPM, VPPR, TREA, SAA	1 DCP Goal
		Round 2 = PRES, VPE, VPM, VPPR, SEC	
Step 2	Submit list of incoming officers immediately after elections in May of the previous term	Outgoing secretary from previous term	1 DCP Goal
	Submit renewal payments before September 30 and March 31	Treasurer	
Step 3	Implement membership building drive to meet minimum requirement for DCP and bring in 4 new members	All members led by VPPR & VPM	1 DCP Goal

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Roadmap to President's Distinguished Status (9+ DCP Goals)

Step	Requirement	Responsibility	Outcome
Step 4	4 members complete level 1 projects in Pathways	All members led by VP of Education	1 DCP Goal
Step 5	Two members complete level 2 projects in Pathways	All members led by VP of Education	1 DCP Goal
Step 6	Two members complete additional level 2 projects	All members led by VP of Education	1 DCP Goal
Step 7	Two members complete level 3 projects	All members led by VP of Education	1 DCP Goal
Step 8	One member completes a level 4 project	All members led by VP of Education	1 DCP Goal
Step 9	One member completes an additional level 4 project	All members led by VP of Education	1 DCP Goal
Step 10	Four new members join the club	All members led by VPPR & VPM	1 DCP Goal

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Sustaining the Distinguished Club Status

- Establish a culture of implementing the club success plan
- Tailor goals towards members needs
- Early recognition and celebration of achievement







Review: What did you learn?



The Distinguished Club Status
Culture of excellence and quality

Brand recognition and reputation of your club

A collective responsibility



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Call to Action



on our Distinguished Club status!

